

Dear Colleagues,

As we are approaching the end of August, it is time to release the latest edition of our Innovation Newsletter. We hope you all had a great summer and you are all back fresh and charged from your holidays. This issue provides an overview of some of the key events that took place or will happen and this time we also invite you for a vote to decide the subject of our next Innovation Coffee Time session.

The Innovation Team – Alexia, Martin, István



Recap: Pitch Day 2021

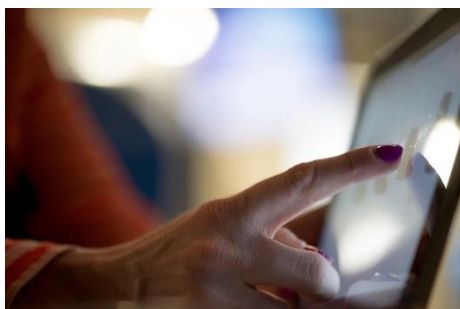
We are proud to announce, that our 2021 edition pitch day has been carried out on the 16th of August. The event was quite informative and as a result, **Phillip Macdonald**'s sensor technologies and drones and **Michael Kinch**'s Improving FEED studies have been chosen as the ideas to innovate during the next six months. Beside them, **Peter Rex**'s Data Insight part II, has been repatched to continuous development.

The pitch day has also served as a recap and overview for the previously pitched ideas – Digital tools for sales by **Line Fjeldsted Nielsen**, and Mobile ballast water system by **Simon T Villadsen** and the Data Insight part II. We hereby thank you all for your hard work and dedication for carrying out these projects. We use this opportunity to thank you all, who have contributed to the ideation round in 2021, as without your inputs, these innovation projects could not exist. We would also like to thank you all, who have followed the event's livestream and we hope to see you again at one of our upcoming events.



István Klapka – Innovation Student Assistant

Please welcome István, the newest member of our team who will support our innovation journey as a student assistant. He has a BSc's in International Sales & Marketing, and he is currently pursuing his MSC's in Environment & Resource Management at SDU. Prior to working with us, he was part of Total's Digital Transformation team. István lives in Esbjerg and amongst other favourites, he listens to drum and bass, is enthusiast about Formula 1, and loves nature. His ambitions to become a skilled and valuable employee and leader in the business world, paired with the right mindset, some courage, and dedication lead him to end his successful career as a chef and go after a business education to find way into global players like Total and Semco. Way to go István, and welcome on board!



Innovation Coffee Time – It is in your hand

Are you interested in fundings and looking into ways to get your project supported?

Or perhaps, you are more interested in 3D printing and curious about how can it create value on an industrial level?

This time, we invite you to share your sympathy by voting on which topic should be the highlight of our next Innovation Coffee Time Session.

Either ways, we can promise it will be worth to tune in and be part of an insightful hour, where external partners will share their experiences, some of the most break-through use-cases and how applying either for fundings, or using 3D printer can ease up the severity of a project, what aspects of them can be considered risky and how much effort must be put in to start either processes. You can cast your vote [here!](#)