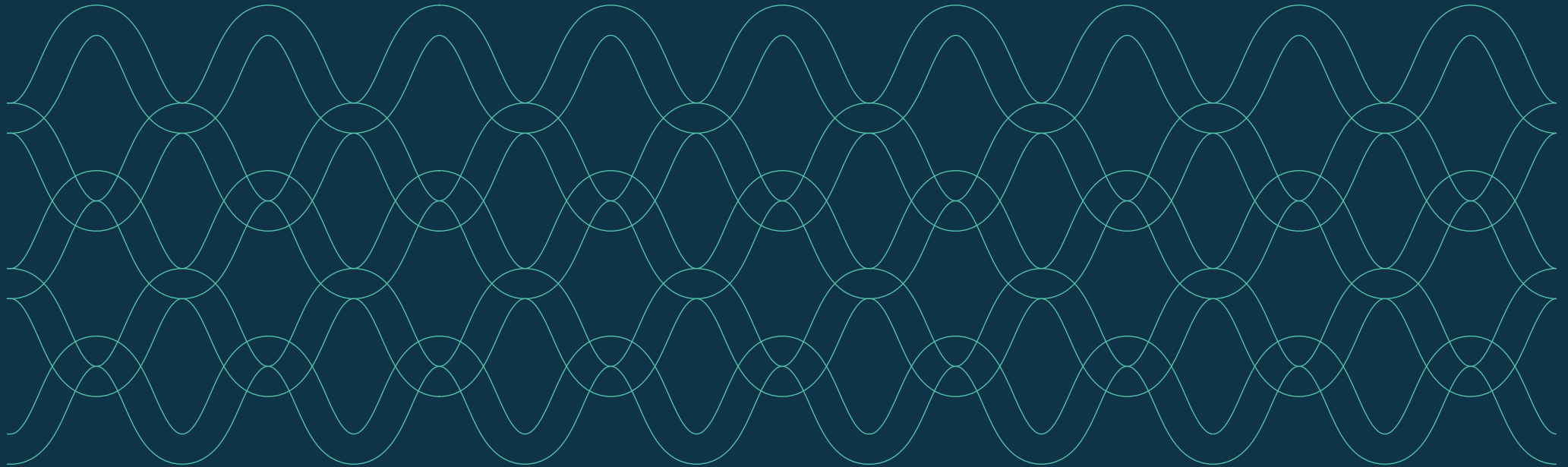


Semco Maritime

Brand Guidelines



CONTENT

Brand guide

Corporate brand

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Introduction

Welcome to our brand guidelines

A strong and consistent brand is essential for building trust with partners, customers, employees, and the media. The following guidelines outline how our brand should be presented across all platforms and communication or marketing materials. The brand guide should ensure that the overall brand expression always appears uniform and recognisable.

The guide contains principles for using colours, fonts, graphic elements, and images, as well as examples of how to apply the individual elements in a variety of materials.

The guide constantly evolves as more and more materials are designed. This means that examples, templates, and guidelines will be updated regularly. Therefore, it is important to always refer to the most recent version of the guide.

Should you have any questions, please do not hesitate to contact Group Marketing.

Brand promise

Change. The business of energy.

BRAND PROMISE

Our brand promise is Semco Maritime's rhetorical bouillon cube.

These five words encapsulate the very essence of our company. And by starting the Brand Promise with "Change.", it goes perfectly hand in hand with the People promise you can see on page 109.

Imperative: Change the business of energy
(from conventional to renewable).

Change. The business of energy.

Change. (It is) the business of energy.
= change is the essence of the energy sector (and should, as such, drive its realisation).

Core story

CORE STORY FULL VERSION

Our core story conveys the essence of Semco Maritime as a global company, professional partner, and corporate citizen.

It talks about the need for a global energy transition, about the associated challenges, about bridging conventional and renewable energy sources, about our professional roots, our expertise and our project-based partnerships.

We are in the business of energy change.

When it comes to fulfilling the vision of a fossil-free future, there is no quick fix. No simply flipping a switch. Instead, the complex challenge lies in enabling a sustainable energy transition where conventional and renewable energy coexist effectively until the day when renewables can fully keep the world running.

At Semco Maritime, our expertise and experience are deeply rooted in the challenges of both the conventional energy sector and the offshore wind industry. This puts us in a unique position to bridge today's and tomorrow's solutions. Driven by the challenge. Powered by hard work and innovation. Building on 40 years of dedication – and yet just getting started.

We take on the responsibility together with world-leading partners across the globe. Adding value to projects ranging from the necessary to the groundbreaking. Safely, predictably, and to complete satisfaction.

And while most people know why an energy transition is vital, we put our hearts and minds into the journey. How to get there.

That is why we are constantly seeking clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that.

This is what we are passionate about. This is what we do.

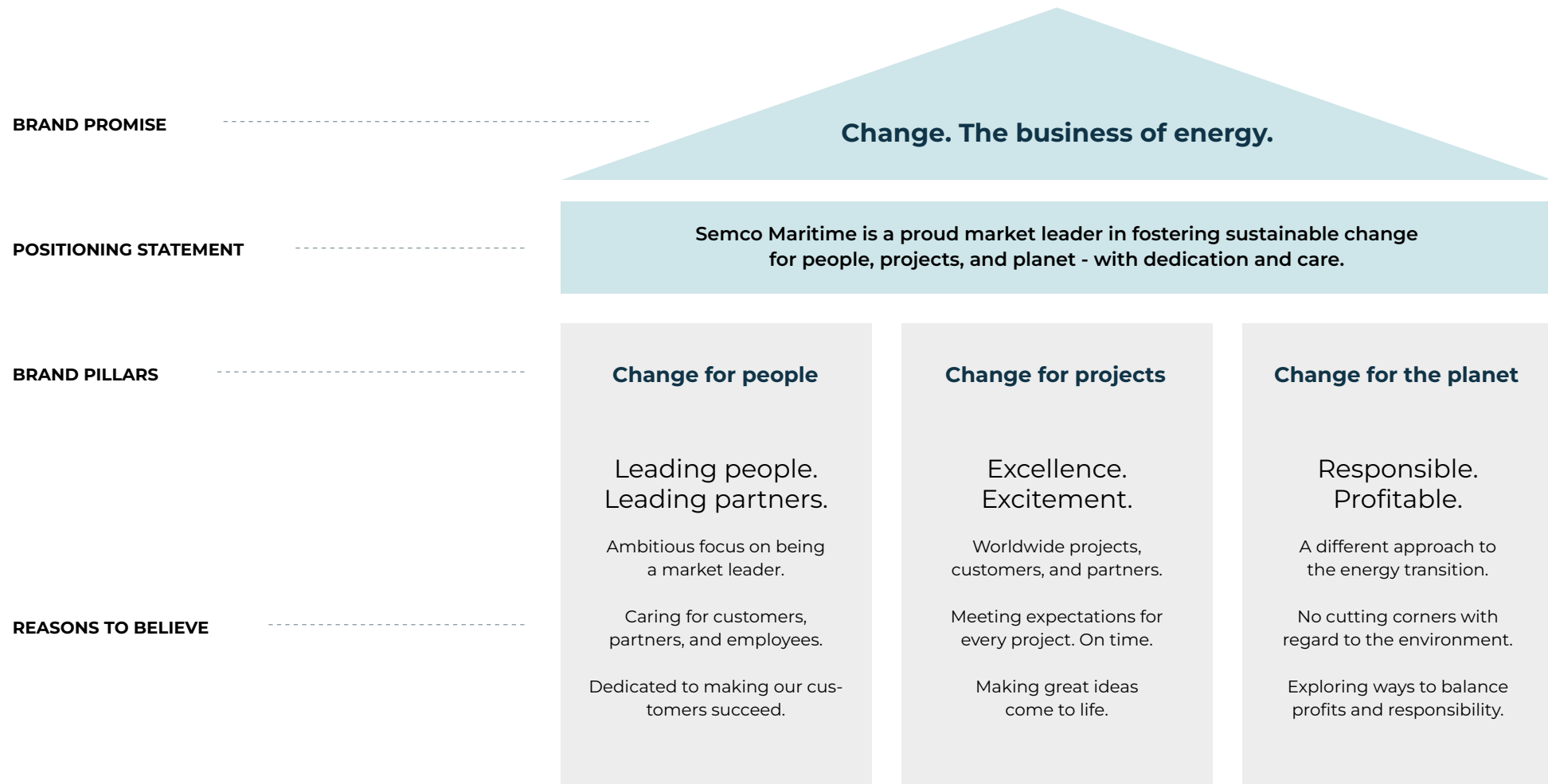
Because we are in the business of energy. And we are here to change it. Together.

We are in the business of energy change.

Semco Maritime's expertise is rooted in both conventional energy and renewables. This puts us in a unique position to bridge today's and tomorrow's solutions. To constantly seek clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that.

Because we are in the business of energy.
And we are here to change it. Together.

Brand house



Segmented focus

Change. The business of energy.

SEGMENTED FOCUS

CEO

Change.

Communication
focused on 'Change':

- Purpose/vision
- Fossil-free future
- Energy transition
- Market leader
- Responsibility

CFO

Business.

Communication
focused on 'Business':

- Purpose/vision
- Fossil-free future
- Energy transition
- Market leader
- Responsibility

CBDO

Energy.

Communication
focused on 'Energy':

- Purpose/vision
- Fossil-free future
- Energy transition
- Market leader
- Responsibility

Tone-of-voice

tone-of-voice

Building a brand and earning a unique position in the market is largely about perception. About communicating with a consistent and recognisable voice that evokes the desired image of our company across divisions, departments, and touchpoints.

Our tone-of-voice is therefore the foundation for all branding and corporate communication. Not as a word-for-word inexhaustible answer book, but rather a source of inspiration and a series of useful rules of thumb.

If you want to see examples of concrete texts that unfold our tone-of-voice, we recommend that you start with our corporate brand core story on page 7 and our employer brand core story on page 112.

Change. The words (not the voice).

Professional yet modern

Our voice embodies market leadership and serious partnership while ensuring we never sound outdated. We blend a professional perspective with a modern approach, keeping our language fresh and forward-thinking.

Experienced yet curious

Despite 40 years of experience, we never fall into knowing-it-all arrogance when we communicate. Instead, our tone reflects that we recognise the ever-evolving world and that we approach challenges and solutions with a curious and innovative mindset.

Confident yet receptive

We possess deep engineering expertise, positioning us as true specialists in our various fields. Yet, we remain open to the world, especially valuing input from customers and project partners. This approach is mirrored in our tone-of-voice where it makes sense.

Corporate yet personal

While our communication most often reflects our status as an international company, it can also, where appropriate, be infused with the passion and personality of our people, reflecting our belief that true change is a mind game.

British English

Our corporate language is British English. This implies, among other things, that:

- Words are often spelled with 's' instead of 'z', such as 'realise' instead of 'realize'.
- The letter 'u' is consistently used in words like 'favour' and 'colour', which lack 'u' in American English.
- Dates are usually in the format 'day month year', and the 24-hour clock is often used over the 12-hour format.

**TONE-OF-VOICE
EXAMPLES****Example 1**

When it comes to fulfilling the vision of a fossil-free future, there is no quick fix. No simply flipping a switch. Instead, the complex challenge lies in enabling a sustainable energy transition where conventional and renewable energy coexist effectively until the day when renewables can fully keep the world running.

Example 2

We take on the responsibility together with world-leading partners across the globe. Adding value to projects ranging from the necessary to the groundbreaking. Safely, predictably, and to complete satisfaction.

Example 3

At Semco Maritime, we offer you more than a workplace. We offer you the chance to change what really matters. To deliver hands-on answers to global questions together with the most dedicated thinkers and doers in the energy industry.

Example 4

Bridging today's and tomorrow's energy solutions presents a challenge of the highest complexity. It's a task that calls for multi-disciplined engineering expertise, comprehensive experience – and the ability to foresee what lies around the next corners. Yet, never cutting any.

Example 5

While many people keep their eyes fixed on the finish line of the global energy transition, we focus on the journey. On contributing to the implementation of renewables. But also on enabling conventional and renewable solutions to coexist in a seamless transition towards a fossil-free future. This requires insight, experience, and specialised engineering skills. Just as it takes the courage to break waves, think anew, and take different paths – on land and at sea.

Example 6

Semco Maritime's expertise is rooted in both conventional energy and renewables. This puts us in a unique position to bridge today's and tomorrow's solutions. To constantly seek clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that. Because we are in the business of energy. And we are here to change it. Together.

Example 7

At Semco Maritime, we are global game changers at heart, creating continuous progress for the offshore energy sector with project-oriented thinking, hands-on manpower – and never-failing dedication.

Brand colours

BRAND COLOURS

Our primary colour is dark marine blue to communicate trustworthiness and authority.

Bright sea green, warm orange, and light blue are our secondary colours. These are used alongside our primary colour to add contrast and a sense of optimism and brightness.

Light grey and white are tertiary colours - mainly used to create a sense of space and as background colours.

The following pages demonstrate the usage frequency of each brand colour identified by the size of the area it occupies.

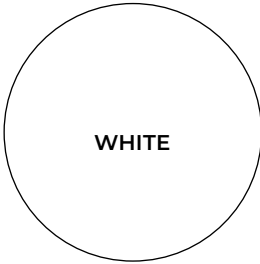
Primary



Secondary



Tertiary



TERTIARY
White

TERTIARY
Grey

CMYK	00. 00. 00. 10
RGB	230. 231. 232
Pantone	179-2 C
HEX	E6E7E8

SECONDARY
Light blue

CMYK	64. 16. 27. 01
RGB	92. 169. 183
Pantone	125-12 C
HEX	5CA9B7

SECONDARY
Warm Orange

CMYK	17. 68. 74. 00
RGB	200. 103. 70
Pantone	46-5 C
HEX	C86746

SECONDARY
Bright sea green

CMYK	63. 0. 41. 00
RGB	83. 200. 174
Pantone	563 C
HEX	53C8AE

PRIMARY
Dark marine blue

CMYK	97. 70. 46. 48
RGB	16 . 52 . 71
Pantone	539 C
HEX	103447

TINTS

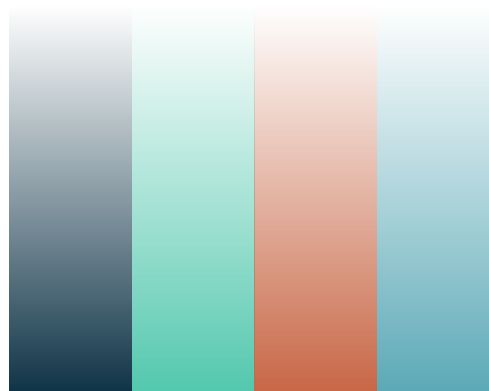
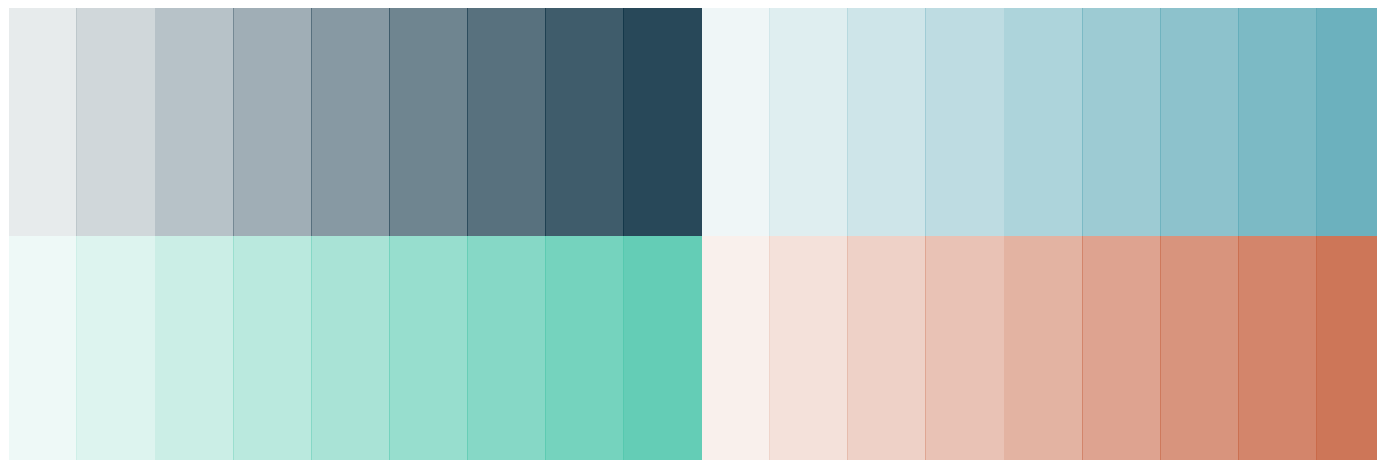
Tints of both the primary and the secondary colours are allowed, e.g. for backgrounds, illustrations and infographics.

GRADIENTS

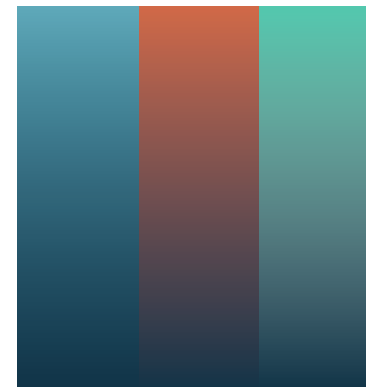
Combining the brand colours into gradients is also an option. The gradient can go from colour to white, or a combination of primary and secondary colours or secondary with secondary colours.

Note!

Never combine more than two colours into a gradient.



Primary into white.



Primary into secondary colours.



Secondary into secondary colours.

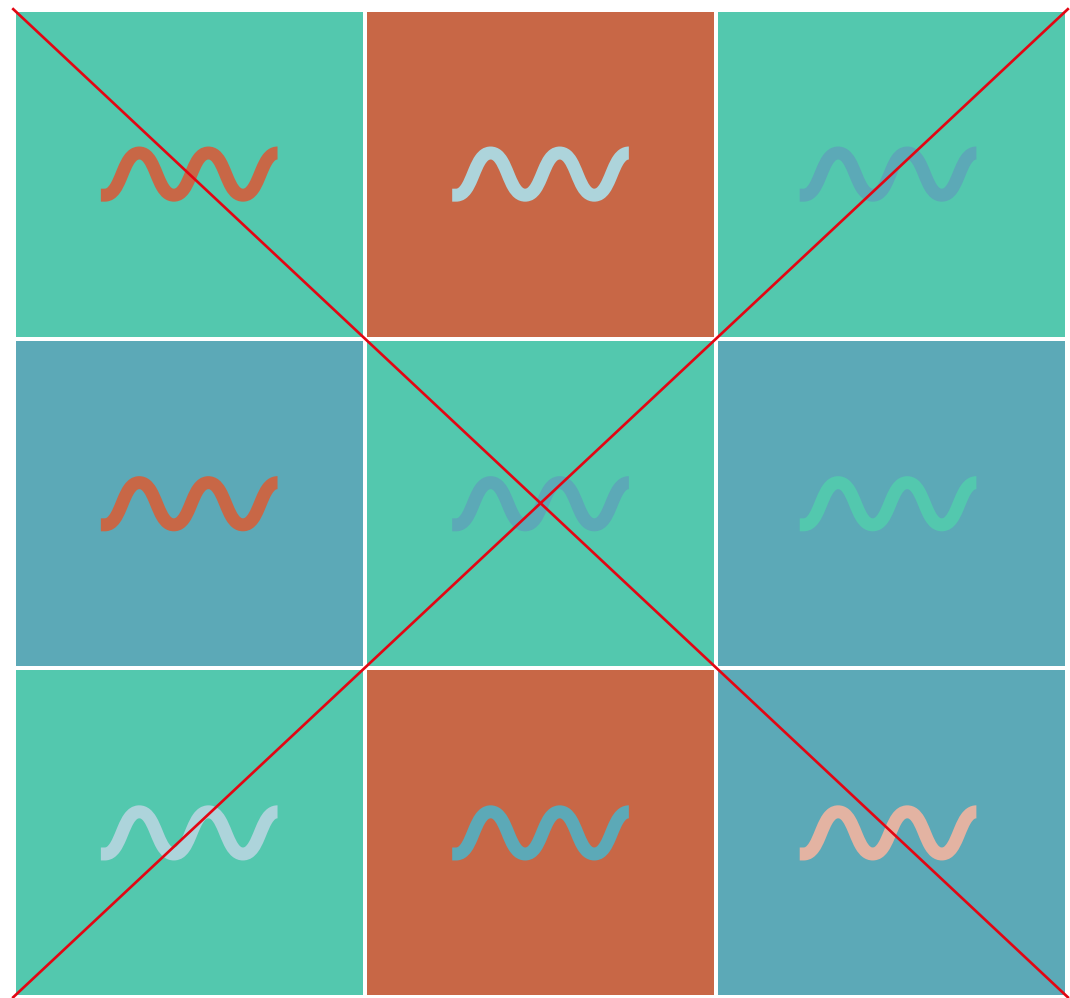
COLOUR COMBINATIONS

Examples of colour combinations.



**INCORRECT USE OF
COLOUR COMBINATIONS**

The following examples depict incorrect usage and should not be used as they compromise visual impact, effectiveness, and the overall integrity of our brand.



Typography

PRIMARY FONT
MONTSERRAT

AaBb

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
!"#\$%&/'()=? 0123456789

MONTSERRAT / BOLD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

MONTSERRAT / SEMIBOLD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

MONTSERRAT / MEDIUM

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

MONTSERRAT / REGULAR

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

MONTSERRAT / LIGHT

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

SECONDARY FONT

APTOS

Aptos is the default font across all of Microsoft Office. This font is only used where our primary font Montserrat is not available e.g. in PowerPoint and e-mails.

AaBb

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

!"#\$%&/()=? 0123456789

APTOS / EXTRA BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

APTOS / BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

APTOS / SEMI BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

APTOS / REGULAR

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

APTOS / LIGHT

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TYPE HIERARCHY

Typographic hierarchy is vital to our visual identity and also guides readers through our content, enhancing readability through structured information.

Headings

Montserrat Bold

Body text

Montserrat Regular

Tagline and hero graphic

See page 37

Change. The business of energy.

Semco Maritime's expertise is rooted in both conventional energy and renewables. This puts us in a unique position to bridge today's and tomorrow's solutions. To constantly seek clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that.

Because we are in the business of energy.
And we are here to change it. Together.


 Change.
The business of energy.



Change. The business of energy.

Semco Maritime's expertise is rooted in both conventional energy and renewables. This puts us in a unique position to bridge today's and tomorrow's solutions. To constantly seek clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that.

Because we are in the business of energy.
And we are here to change it. Together.

 Change.
The business of energy.



TYPE HIERARCHY

Typographic hierarchy is vital to our visual identity and also guides readers through our content, enhancing readability through structured information.

Introductory paragraphs

Montserrat Bold

Body texts

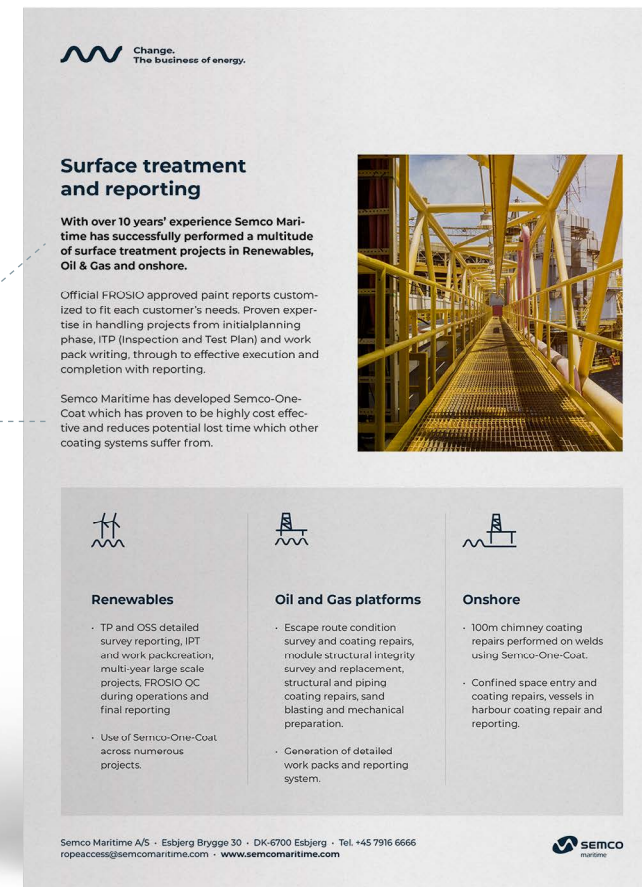
Montserrat Regular

Subject headings

Montserrat Regular

Headings

Montserrat Bold



Logo

LOGO

Our logo is an important asset. It serves as a legal trademark and guarantee of quality for all products and services that carry the logo.

As our signature, it must appear on all our internal and external communication material.

Note!

The logo should only appear once per layout.



LOGO EXCLUSION ZONE

Our logo requires an exclusion zone around it to maximise its visual impact.

The exclusion zone is defined by the width of the logo symbol (x).

The logo should always be placed with the exclusion zones as minimum distance to edges of the format and other formats.

Note!

The more space around the logo the better the logo stands out.
The minimum distance (exclusion zone) is only meant to be used as a guideline where space is limited.



LOGO MINIMUM SIZE

To ensure legibility, the primary logo is never to be used less than 30 mm /83 px in width.

There is no maximum size for the logo. However, be careful not to make the logo too large. Take into account the balance between logo, text, and graphics.



20 mm / 75 px



30 mm / 113 px



40 mm / 151 px



50 mm / 189 px

LOGO COLOUR USE

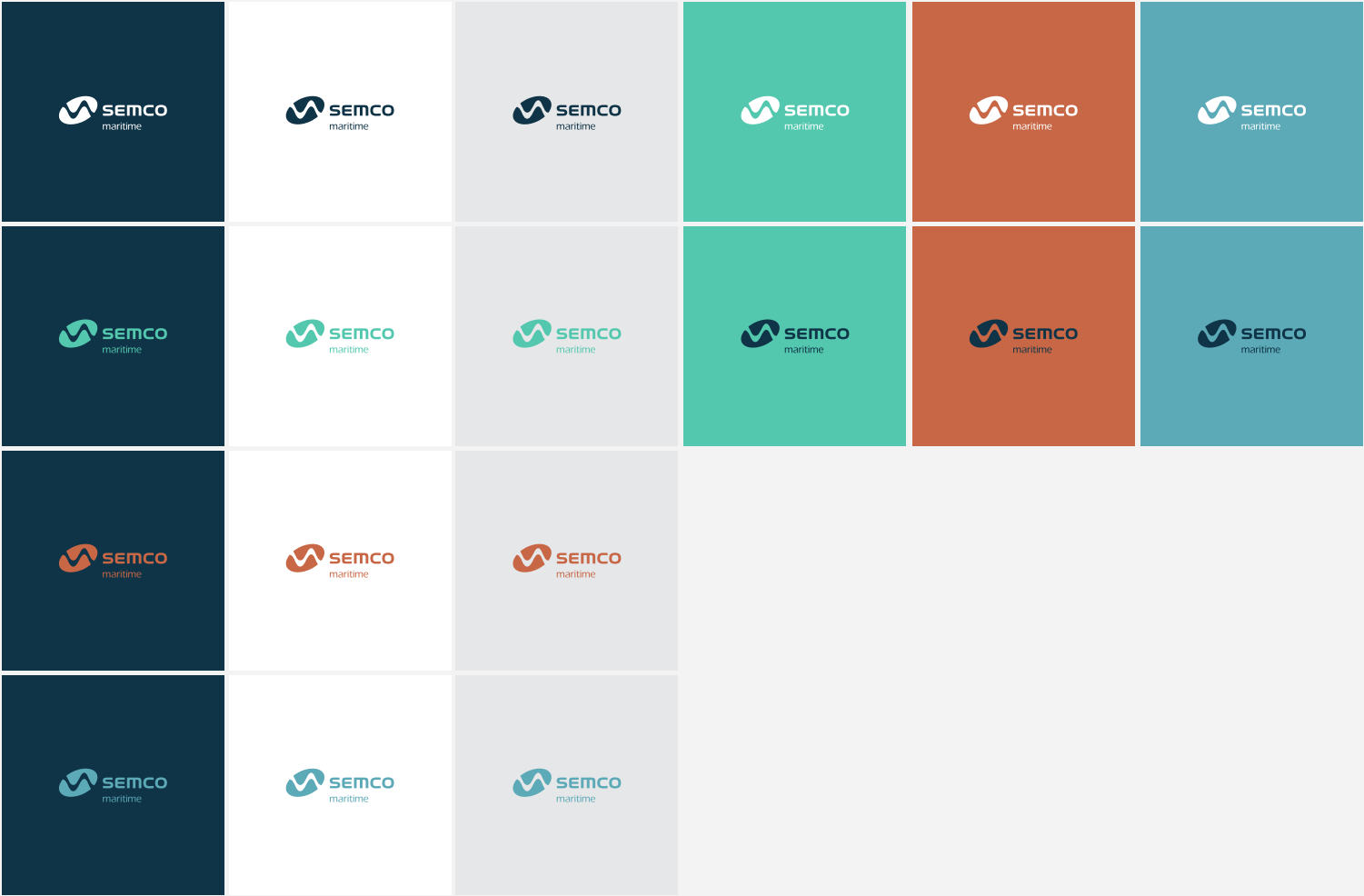
Our logo is mainly used in the primary dark marine blue or white.

However if a layout will look more elegant and coherent by using the logo in either of the secondary colours, this is allowed (e.g. in layouts where only two colours are used).

See example on page 68-72.

Note!

The use of the logo in other colours than the primary dark marine blue or white, is only permitted by the Marketing Department.



LOGO POSITIONING

As our logo is left aligned it achieves optimal appearance when aligned to the left or right of the media it is displayed on.

Note!

Centre aligning the logo causes the media to appear unbalanced and should be avoided.

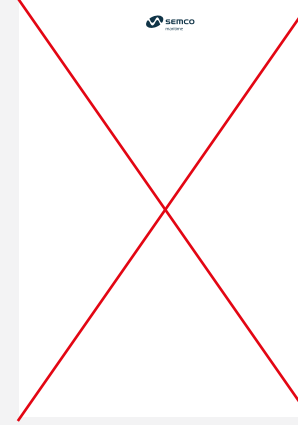
✓ Top left



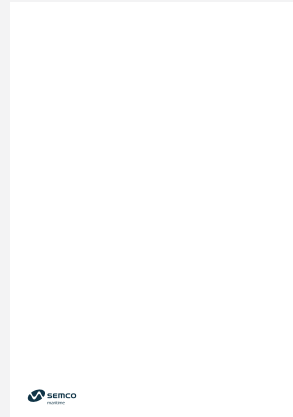
✓ Top right



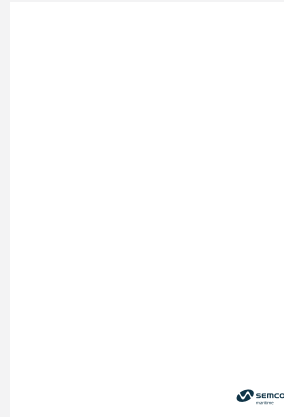
✗ Centre top



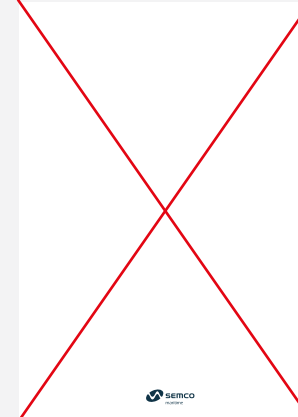
✓ Bottom left



✓ Bottom right



✗ Centre bottom



LOGO POSITIONING ON IMAGES

Always place the logo in one of the corners. Choose a calm area with enough clear space around it, and make sure there is adequate contrast.

If there are no “calm” corners in the image, either crop the image differently, choose another image, or (as the last option) place the logo elsewhere.



**LOGO
INCORRECT USAGE**

The following examples depict incorrect usage of our logo and should not be used as they compromise its visual impact, effectiveness, and the overall integrity of our brand.



Don't angle the logo



Don't stretch the logo out of proportion



Don't use in other colours than showed on page 32



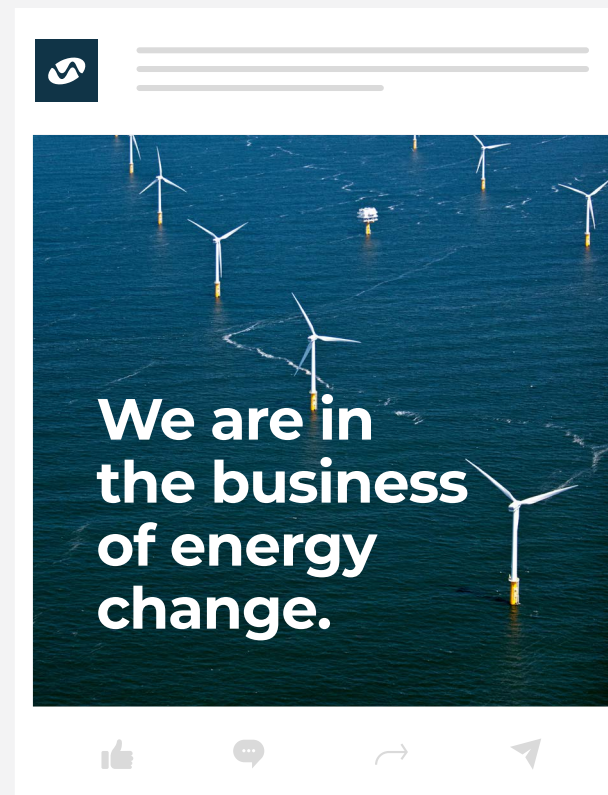
Don't outline the logo



Don't place the logo in a frame

LOGO
SOCIAL ICON

Our mark without the logotype is used as our avatar across social media platforms. It makes optimal use of limited space for maximum impact.



Tagline

PRIMARY TAGLINE + HERO GRAPHIC ELEMENT

Our Brand promise is also our tagline.

The tagline combined with 'the wave' is a strong and significant element that supports our brand position both visually and in writing.

Therefore this version of our **tagline + the wave should always be the first choice** in any layout and should preferably be present on all materials.

However, the tagline + wave require a certain amount of space in order to ensure readability. In layouts where the space is limited, using the tagline without the wave is recommended.

See page 39 - 41 for further guidelines for use of tagline.



Montserrat Bold

SECONDARY TAGLINE

In layouts with limited space, using the tagline without the wave is recommended.

The secondary tagline can be written in one, two or three lines as shown on the right.

Choose the version that fits the layout best.

Change. The business of energy.

**Change.
The business of energy.**

**Change.
The business
of energy.**

LOGO AND TAGLINE POSITIONING

Place logo and tagline aligned either at the bottom of a layout or at the top.

Change. The business of energy.

Semco Maritime's expertise is rooted in both conventional energy and renewables. This puts us in a unique position to bridge today's and tomorrow's solutions. To constantly seek clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that.

Because we are in the business of energy. And we are here to change it. Together.

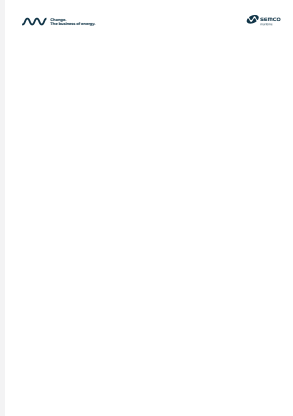


**LOGO AND TAGLINE
POSITIONING**

Logo and tagline can be aligned both at the top and at the bottom of a layout, or respectively in top and bottom, either right-aligned or left-aligned

See next page for more options.

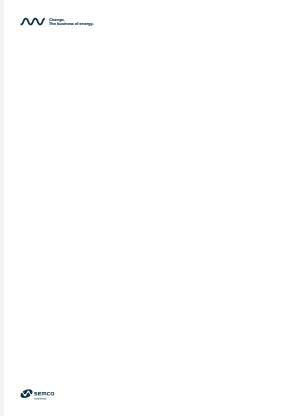
✓ Top



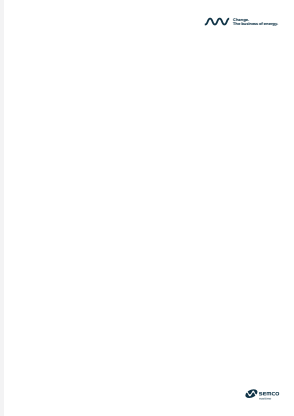
✓ Top



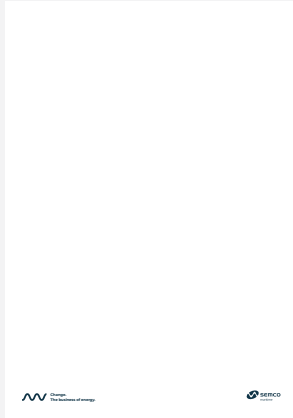
✓ Top and bottom



✓ Top and bottom



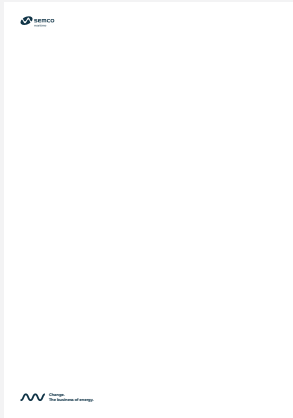
✓ Bottom



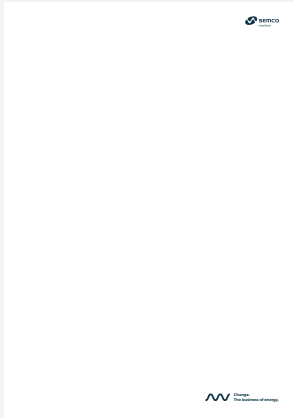
✓ Bottom



✓ Top and bottom



✓ Top and bottom



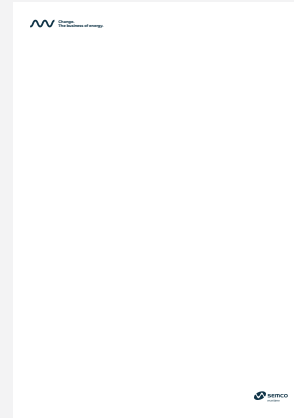
LOGO AND TAGLINE POSITIONING

Placing logo and tagline in opposite corners of a layout is also an option.

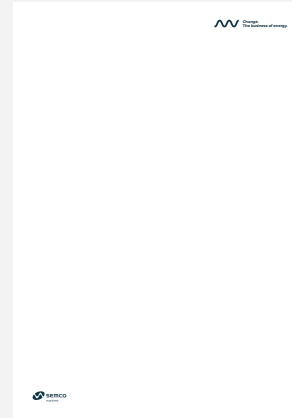
Note!

Centre aligning logo and tagline causes the media to appear unbalanced and should be avoided.

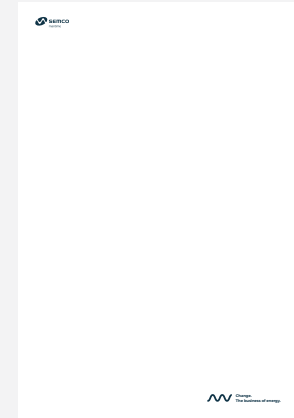
✓ Top and bottom



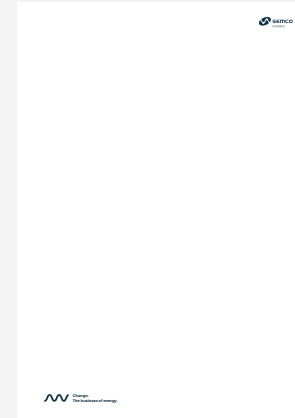
✓ Top and bottom



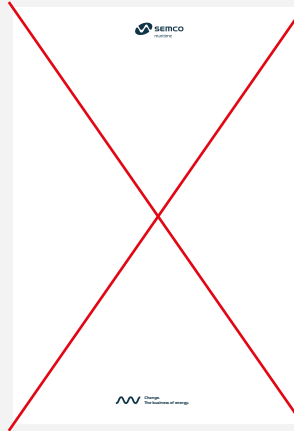
✓ Top and bottom



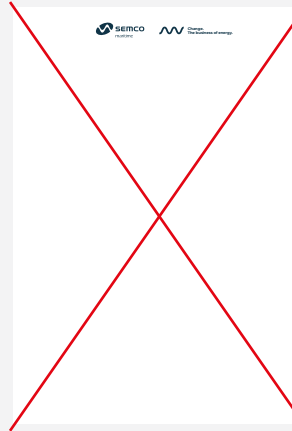
✓ Top and bottom



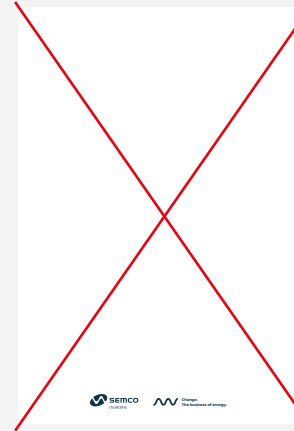
✗ Centre top and bottom



✗ Centre top



✗ Centre top



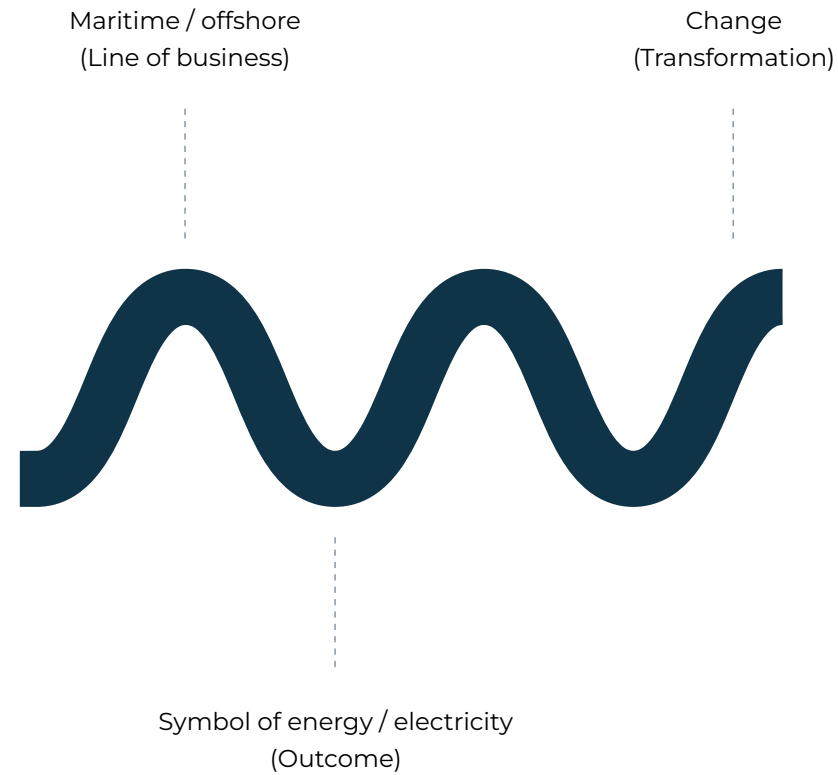
Brand assets and graphic elements

HERO GRAPHIC ELEMENT

“The wave” is our hero graphic element.

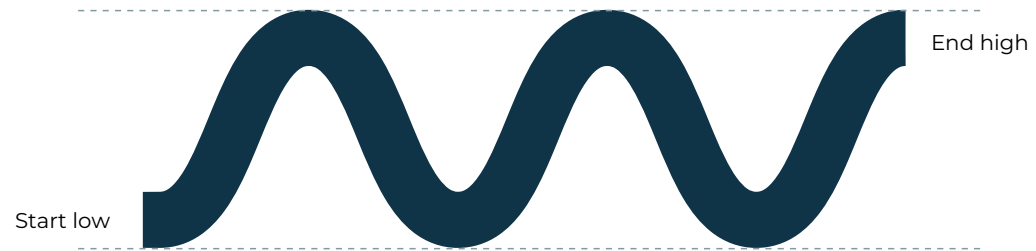
The wave refers to our industry (offshore and energy) and, at the same time, it has a visual reference to our logo symbol.

It acts as a visual element to convey a “transformation”, and it emphasises change.



HERO GRAPHIC ELEMENT

To illustrate “pushing forward” the wave always starts low (at the bottom) and ends high.



HERO GRAPHIC ELEMENT

The primary version of our wave is the base for all variations of the wave.

Seek to use the primary wave as your first choice. Use the alternative wave if a longer graphic is needed.

PRIMARY

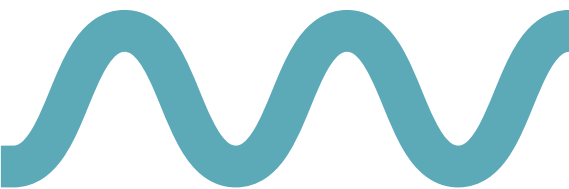
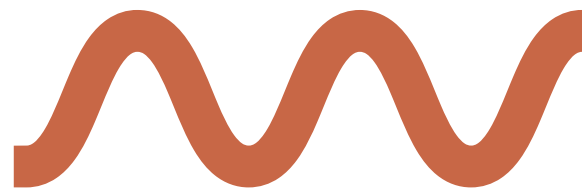
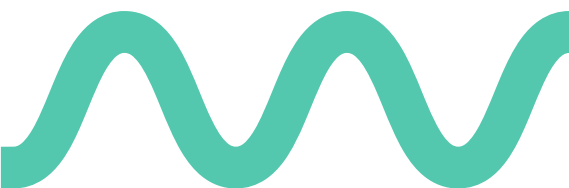


SECONDARY VERSIONS



HERO GRAPHIC ELEMENT
SOLID COLOURS

Solid colour wave assets may be used in all brand colours.



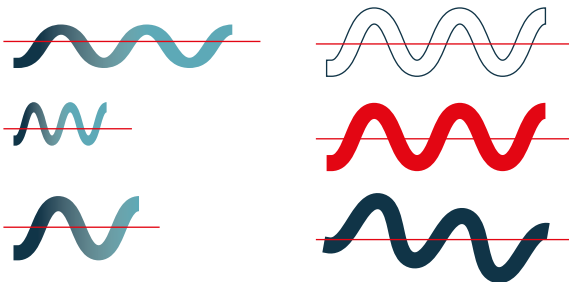
GRAPHIC ELEMENT

Always

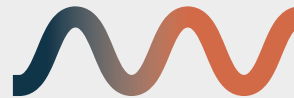
- Use the wave in solid or gradient colours
- Seek to use the primary wave as your first choice
- Use the alternative wave if a longer graphic is needed

Never

- Stretch the wave out of proportions
- Use shorter edited versions of the wave
- Outline or tilt the wave
- Use the wave in colours other than brand colours



PRIMARY WAVE



ALTERNATIVE WAVE



HERO GRAPHIC ELEMENT

used as placeholder
for images and film



**Change.
The business
of energy.**

HERO GRAPHIC ELEMENT

used as placeholder
for images and film



SUPER GRAPHIC ELEMENT

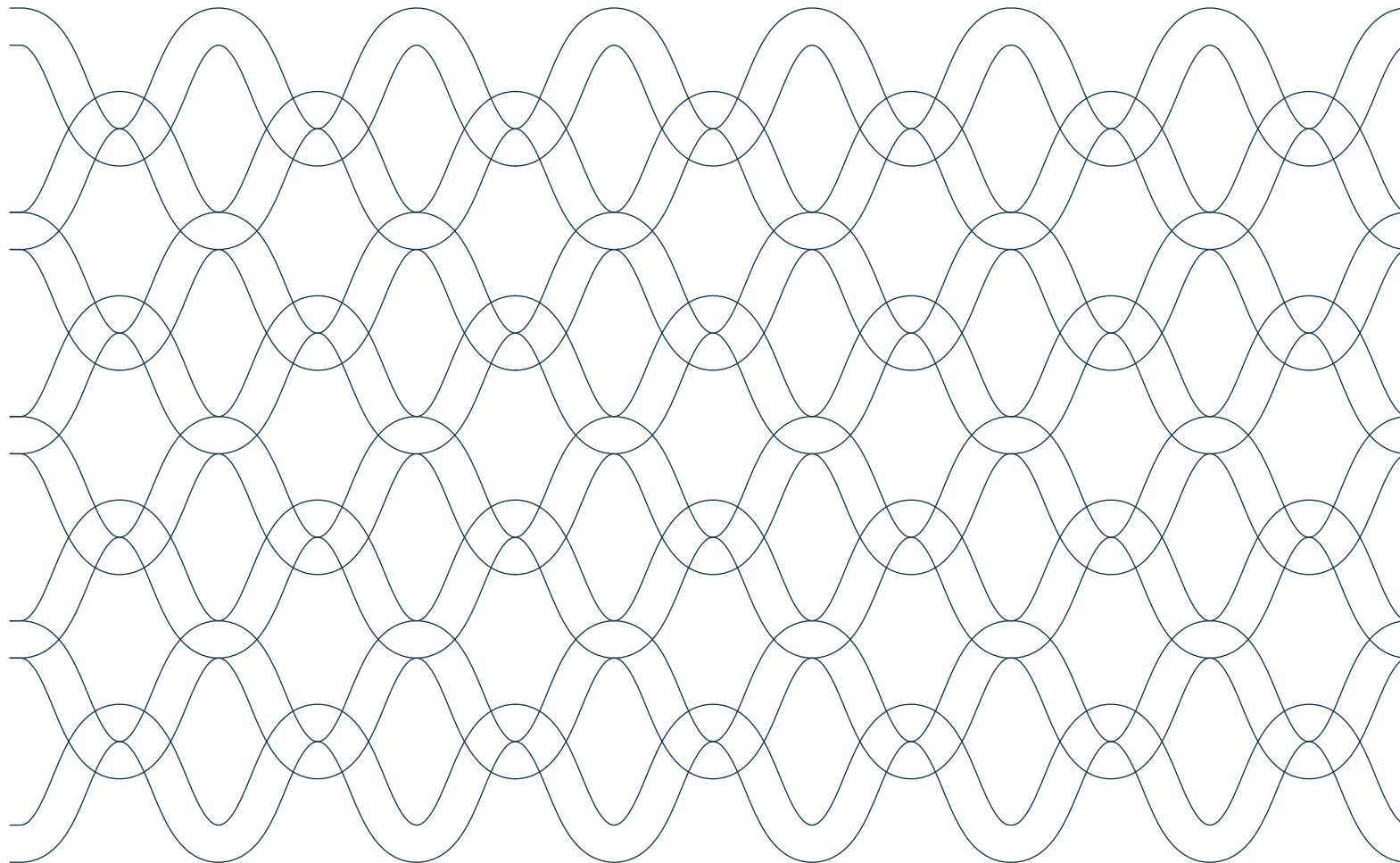
The wave used as baseline for a graphic grid pattern used for visual brand recognition on backgrounds etc.

See example on page 68 - 72.

Note!

Do not make the stroke weight of the super graphic too heavy or too light. It should always follow the example shown on this page.

For A4 formats = 0.5 stroke weight. Make sure to scale the stroke weight to larger or smaller formats proportionally.



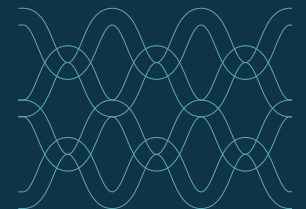
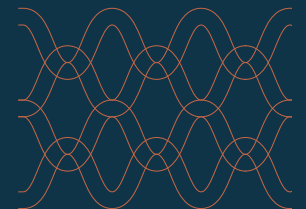
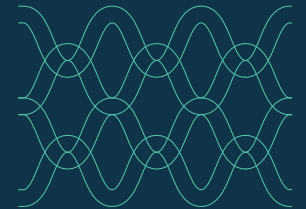
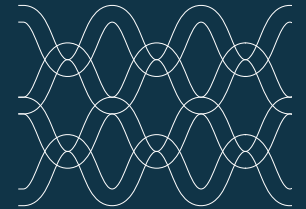
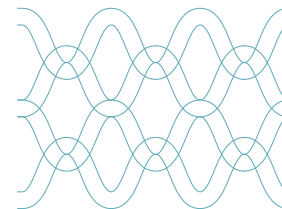
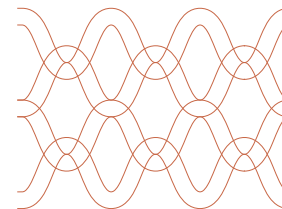
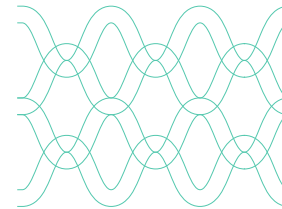
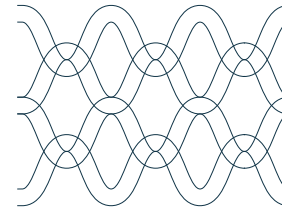
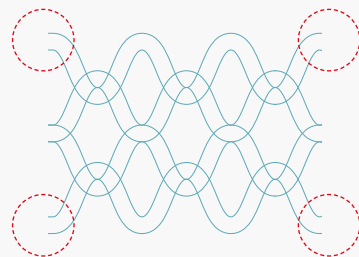
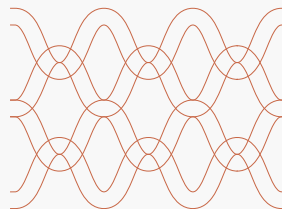
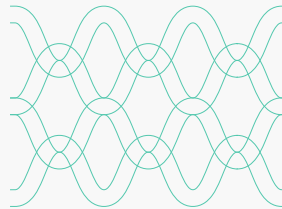
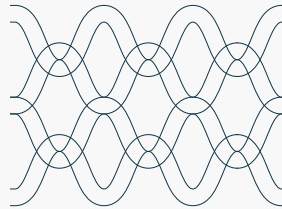
SUPER GRAPHIC ELEMENT

Use the super graphic in any corporate brand colour as well as white.

For consistency and maximum brand recognition only use the super graphic grid on white, light grey or dark marine blue back-grounds.

Note!

When scaling the pattern, always make sure to start and end the grid on a “top” wave at the top of the pattern, and on a “bottom” wave at the bottom of the pattern.



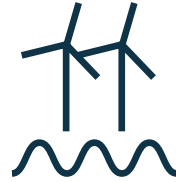
Iconography

CUSTOMISED ICONS

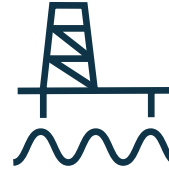
To further enhance brand identity, a number of customised icons have been designed. These all have the wave as base, and future icons should follow this design.

Note!

In order to make the stroke weight of the icons look coherent across different formats, make sure to scale the stroke weight to larger or smaller formats proportionally.



Renewables



Oil and gas



Manpower and consultants



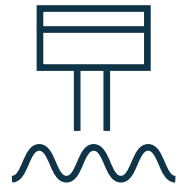
Rig upgrades and yard stays



Telecommunication



Firefighting



Integrated offshore service



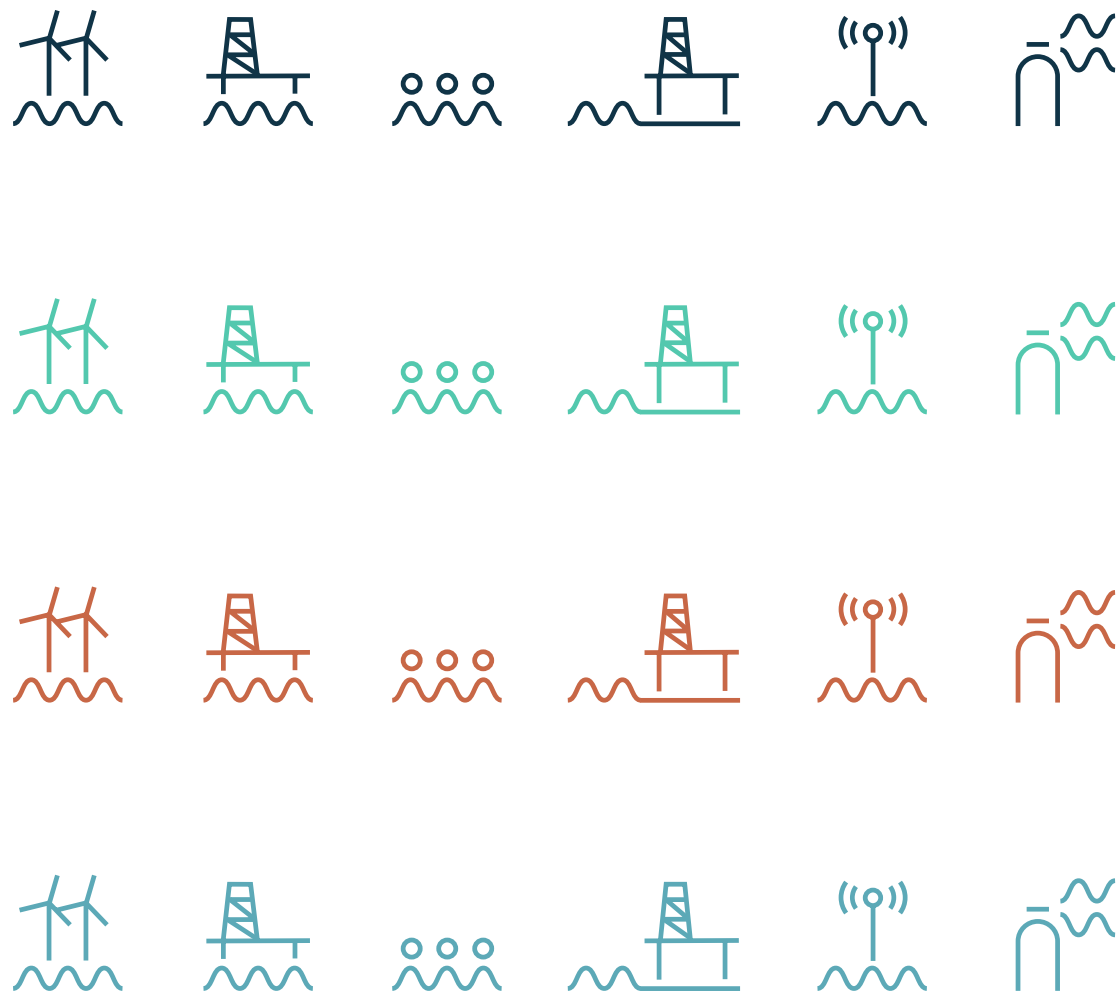
Engineering



Safety

CUSTOMISED ICONS

Use the icons in any corporate brand colour, as well as white if placed on a dark background.



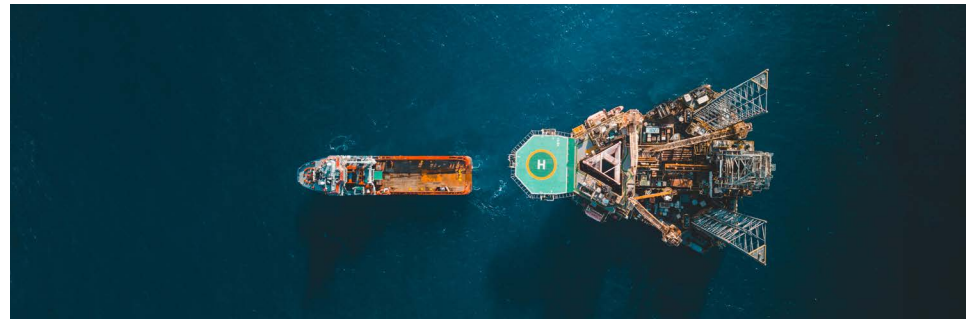
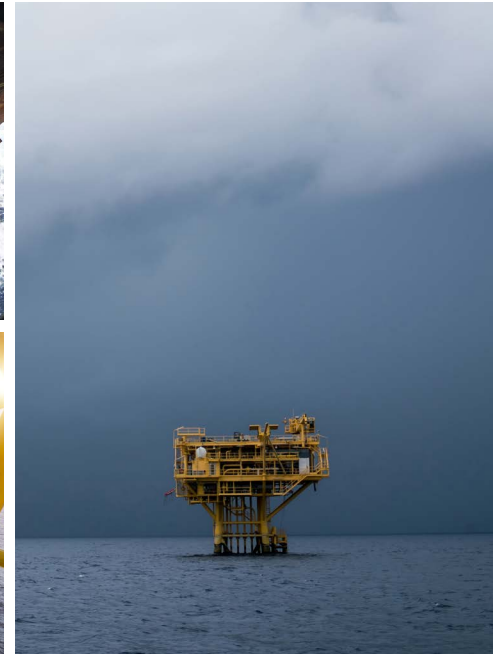
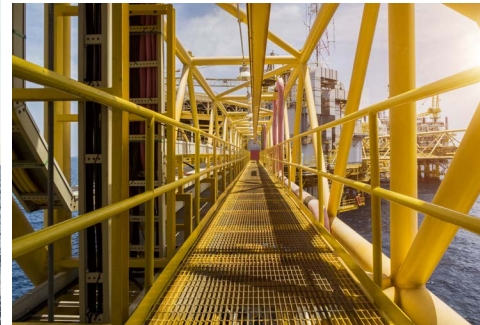
Images

IMAGES / GENERAL

With our off-shore locations we have the unique opportunity to use hero images that feature very powerfull and aesthetic sceneries.

In general, choose images that are dramatic in colour, angle and contrast.

Semco Maritime image archive:
<https://app.skyfish.com/>



IMAGES / WORKING PEOPLE

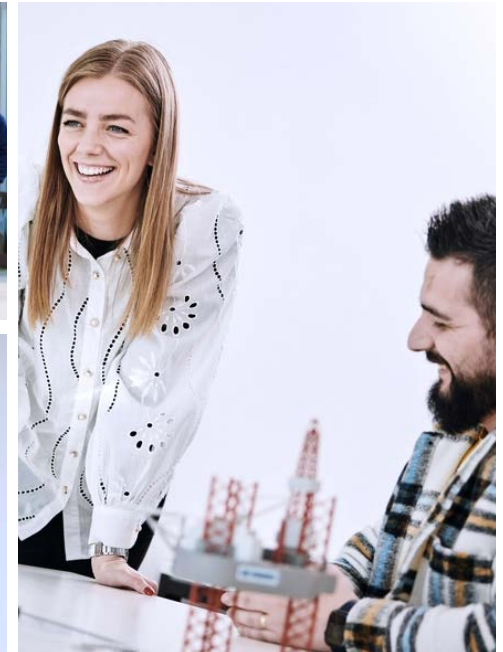
When selecting images, we prioritise authenticity and realism in portraying individuals.

Always choose images that hold at least one of the below keywords:

- a positive attitude
- sense of teamwork
- concentration / professionalism

Keep the colour-tones slightly cold and desaturated rather than warm and saturated, in order to make the images match the cold blue and green tones of our brand colours.

Semco Maritime image archive:
<https://app.skyfish.com/>



IMAGES / PEOPLE PORTRAITS

Portraits of Semco people used for e.g. employer brand materials are photographed on a cold-toned grey background (matching Light Grey in our corporate brand colours).

Blue Collar portraits of Semco people are photographed in their working environment. The background is blurred to highlight the person in the photo.



Examples

Print materials

**EXAMPLE
AD**

**Tagline /
Brand Promise**


Image

Hero image with
impressive motive
showing the
uniqueness of
our work locations.

Frame

The white frame
adds elegance and
is coherent with
frames used at
semcomaritime.com

URL

 Change.
The business of energy.

No cutting corners.

Bridging today's and tomorrow's energy solutions presents a challenge of the highest complexity. It's a task that calls for multi-disciplined engineering expertise, comprehensive experience – and the ability to foresee what lies around the next corners. Yet, never cutting any.

[Semcomaritime.com](https://semcomaritime.com)

 **SEMCO**
maritime

EXAMPLE
AD



The advertisement features a scenic background of a sunset over a body of water. In the distance, a series of wind turbines are silhouetted against the bright, low sun. On the right side of the frame, the complex metal structure of an offshore oil or gas rig is visible, extending from the water's surface into the sky. The overall color palette is dominated by the warm yellows and oranges of the sunset, contrasting with the deep blues of the water and sky.

 Change.
The business of energy.

Keep the change.

For more than 40 years, Semco Maritime has contributed to coining the global energy transition. And to minting value in green futures. Keep the change.

[Semcomaritime.com](https://semcomaritime.com)

 **semco**
maritime

EXAMPLE
AD



 Change.
The business of energy.

Seamiles ahead.

Fulfilling the vision of a fossil-free future requires several steps to be taken, challenges to be solved, and solutions to be devised. And while we are already miles ahead in bridging today's and tomorrow's energy technologies, our experienced team of experts in offshore engineering are committed to playing their part in solving whichever challenges still lie ahead of the global energy sector – at sea.

[Semcomaritime.com](https://semcomaritime.com)

 **SEMCO**
maritime

EXAMPLE
AD



 Change.
The business of energy.

Breaking waves.

While many people keep their eyes fixed on the finish line of the global energy transition, we focus on the journey. On contributing to the implementation of renewables. But also on enabling conventional and renewable solutions to coexist in a seamless transition towards a fossil-free future. This requires insight, experience, and specialised engineering skills. Just as it takes the courage to break waves, think anew, and take different paths – on land and at sea.

[Semcomaritime.com](https://semcomaritime.com)

 SEMCO
maritime

EXAMPLE
AD



 Change.
The business of energy.

Subject to change.


Fulfilling the vision of a fossil-free future does not come with a quick fix. Instead, the challenge lies in enabling a sustainable transition where conventional and renewable energy coexist effectively until the day when renewables can fully keep the world running.

So, while this scene will remain part of our lives for still some years to come, we will remain committed in our effort to support the transition – and contribute to ensuring that it is subject to change.

[Semcomaritime.com](https://semcomaritime.com)

 SEMCO
maritime

EXAMPLE
AD

 Change.
The business of energy.

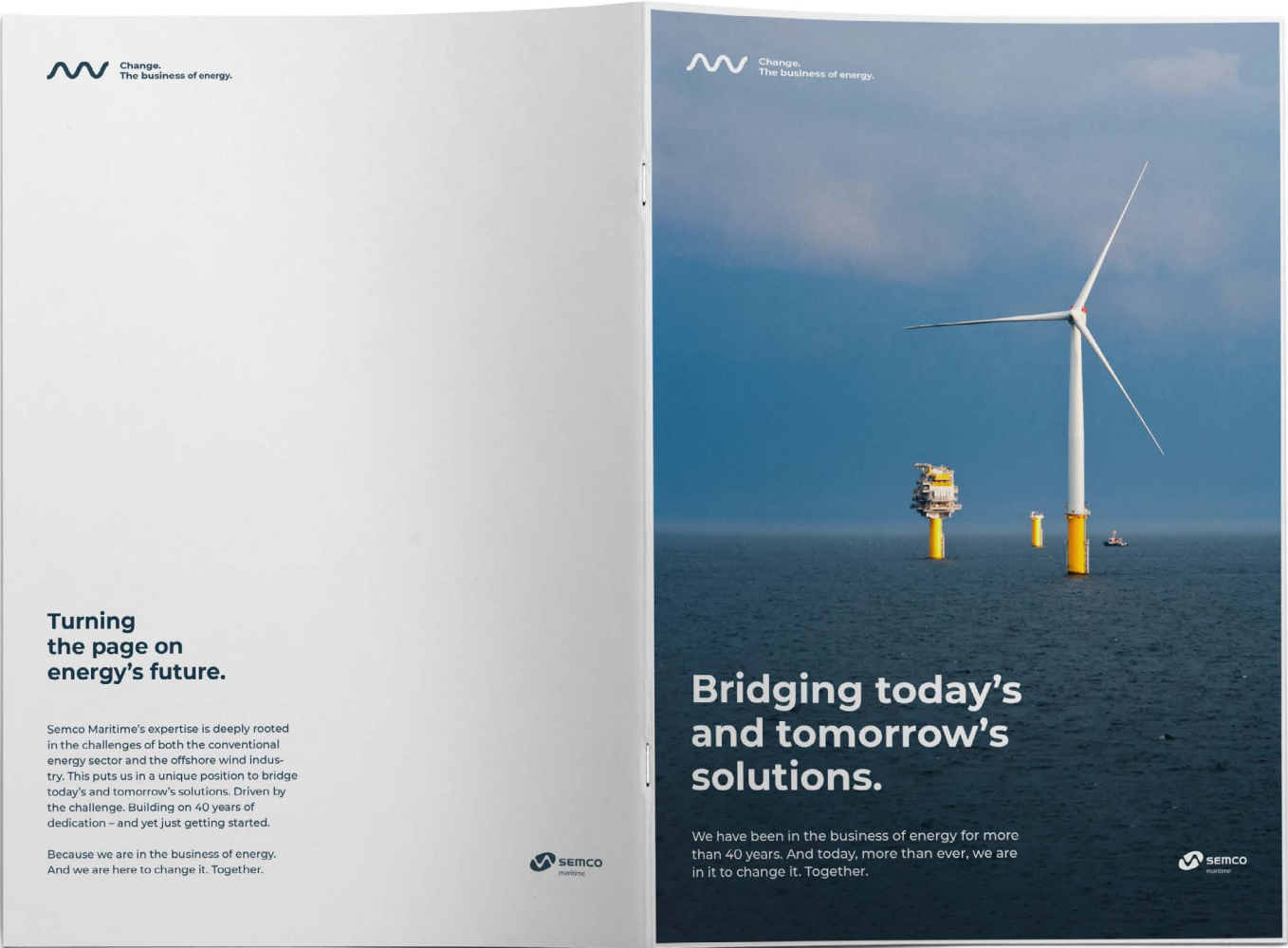
The need for transition the journey of change.

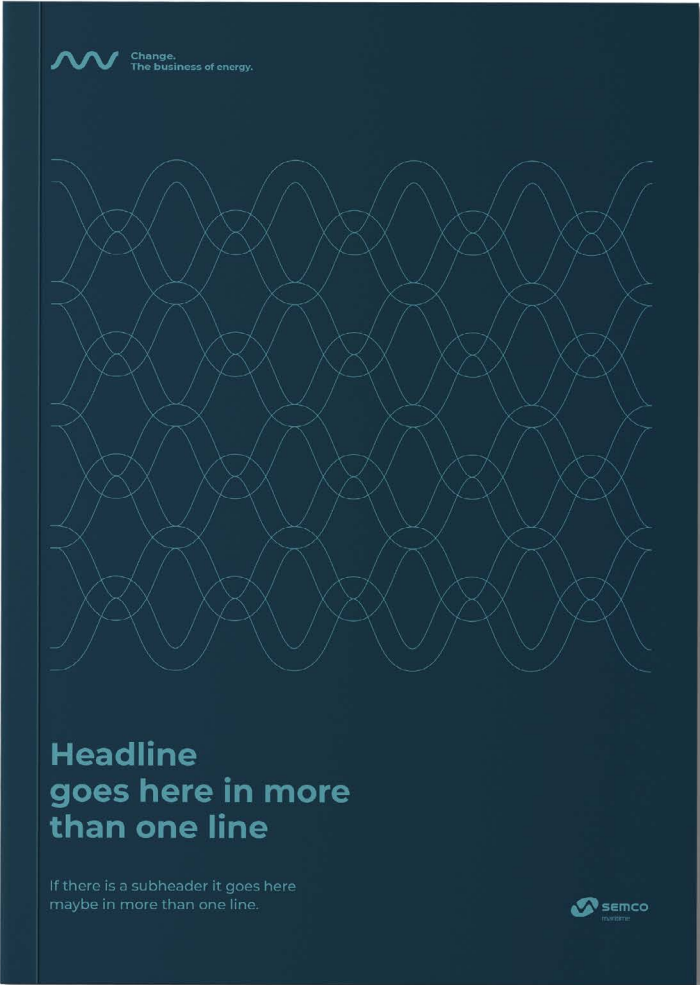
We have played our role in the business of energy for more than 40 years. And today more than ever, we are in it. For the change.

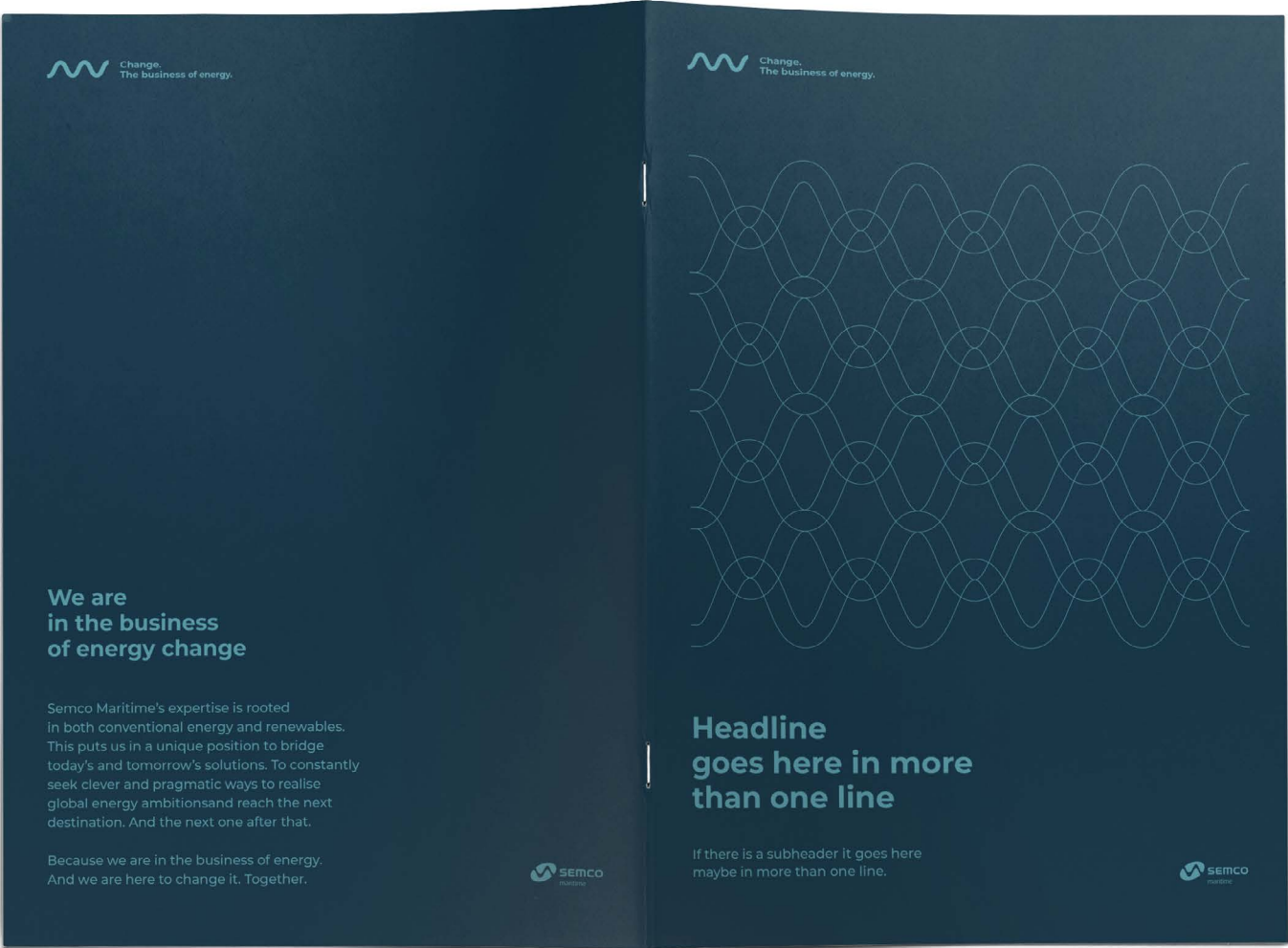
[Semcomaritime.com](https://semcomaritime.com)

 **SEMCO**
maritime

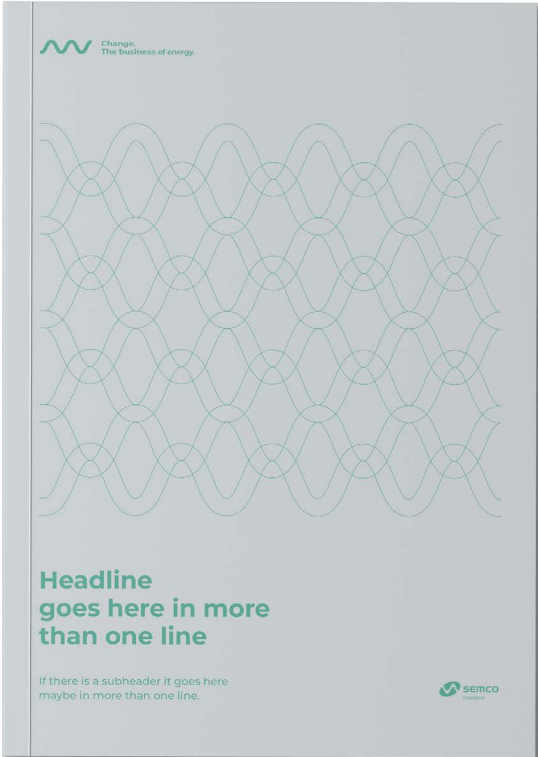
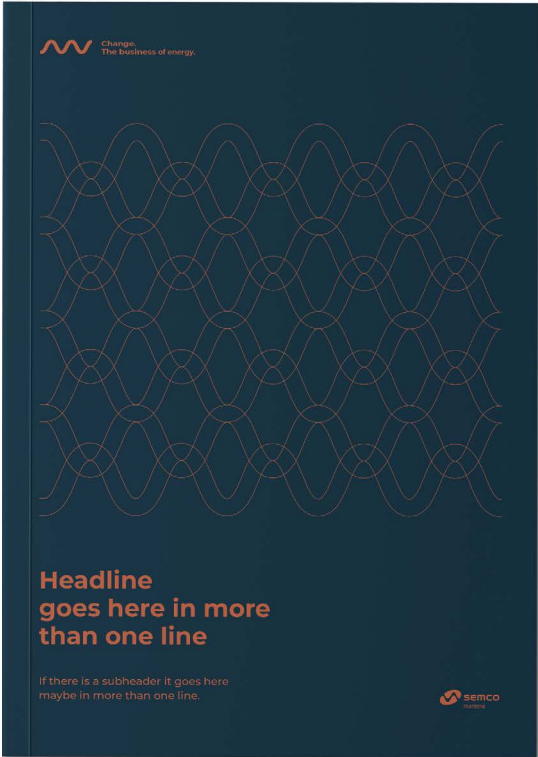
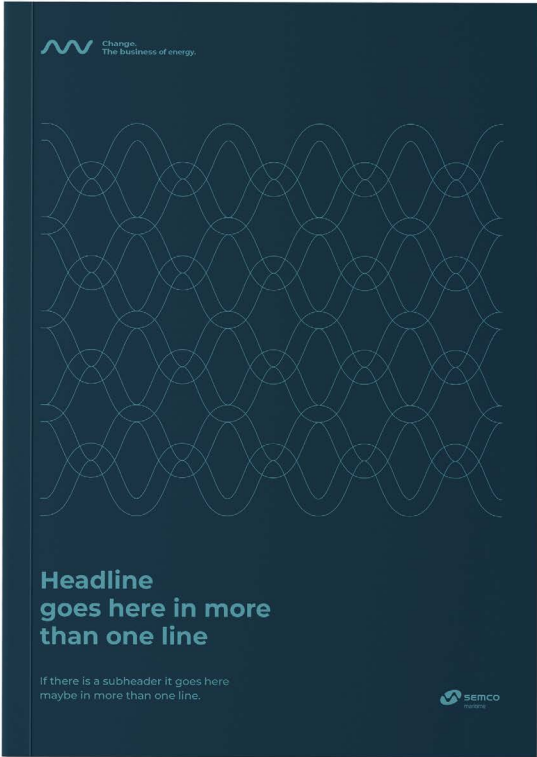




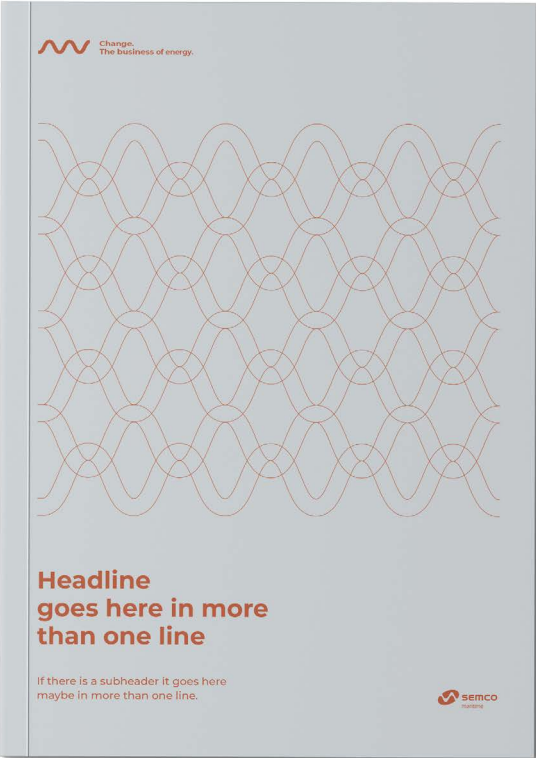




Brochures



Brochures





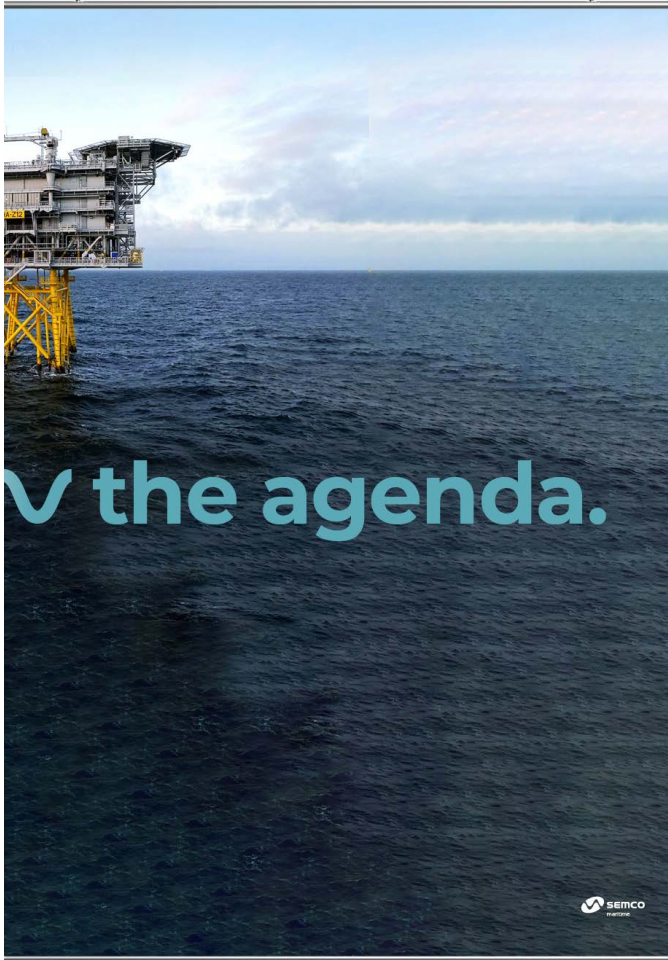
Posters



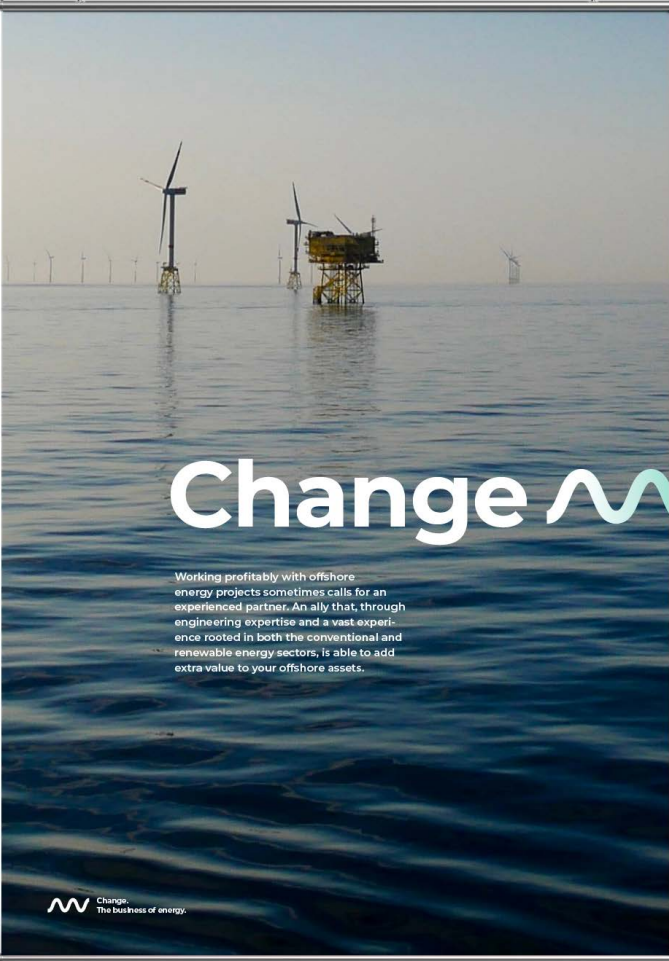




EXAMPLES
Posters



EXAMPLES
Posters



Posters



Roll ups



No cutting corners.

Bridging today's and tomorrow's energy solutions calls for expertise, dedication — and the ability to foresee what lies around the next corners. Yet, never cutting any.




Change.
The business of energy.








Change.
The business of energy.



Change. The business of energy.


Semco Maritime's expertise is rooted in both conventional energy and renewables. This puts us in a unique position to bridge today's and tomorrow's solutions. To constantly seek clever and pragmatic ways to realise global energy ambitions and reach the next destination. And the next one after that.

Because we are in the business of energy. And we are here to change it. Together.




Change.
The business of energy.

Roll ups



Breaking waves.

While many people keep their eyes on the finish line of the energy transition, we focus on the journey. On enabling conventional and renewable solutions to coexist along the way. This requires specialised engineering skills. Just as it takes the courage to break waves – on land and at sea.




Change.
The business of energy.








Change.
The business of energy.




Change. The business of energy.

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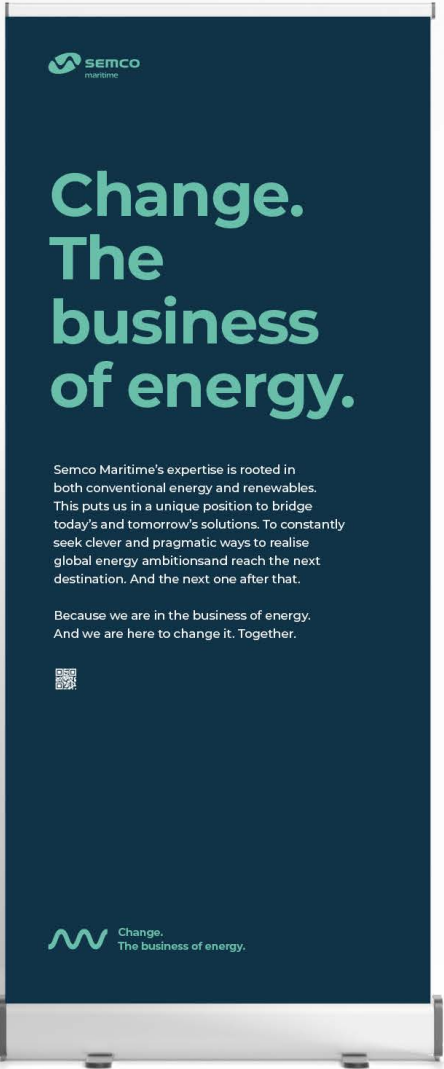
Because we are in the business of energy. And we are here to change it. Together.



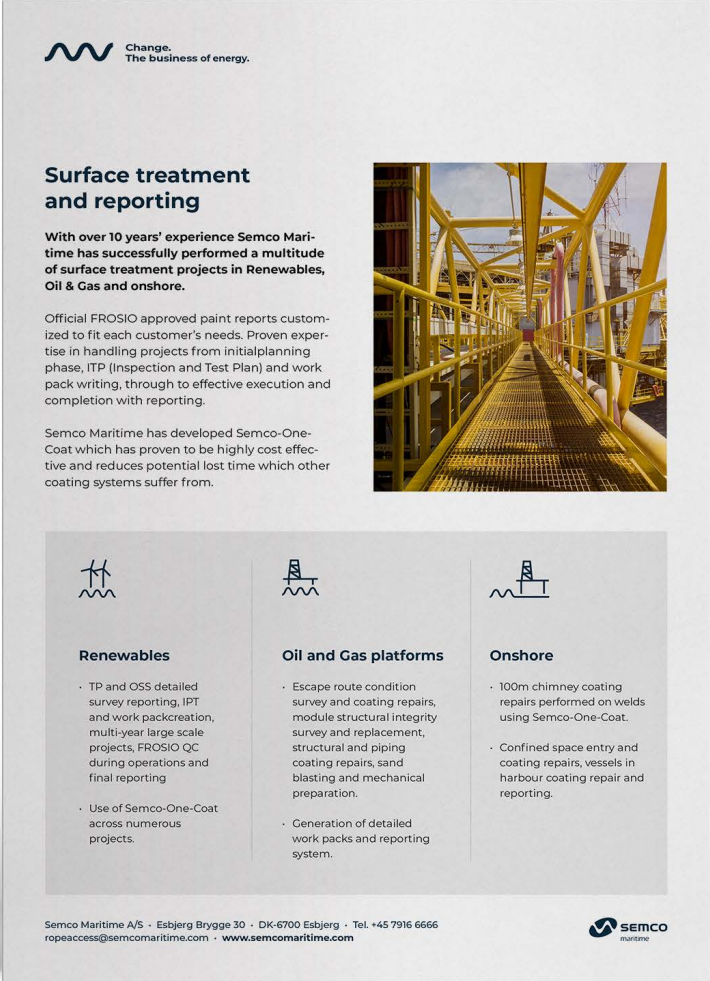


Change.
The business of energy.

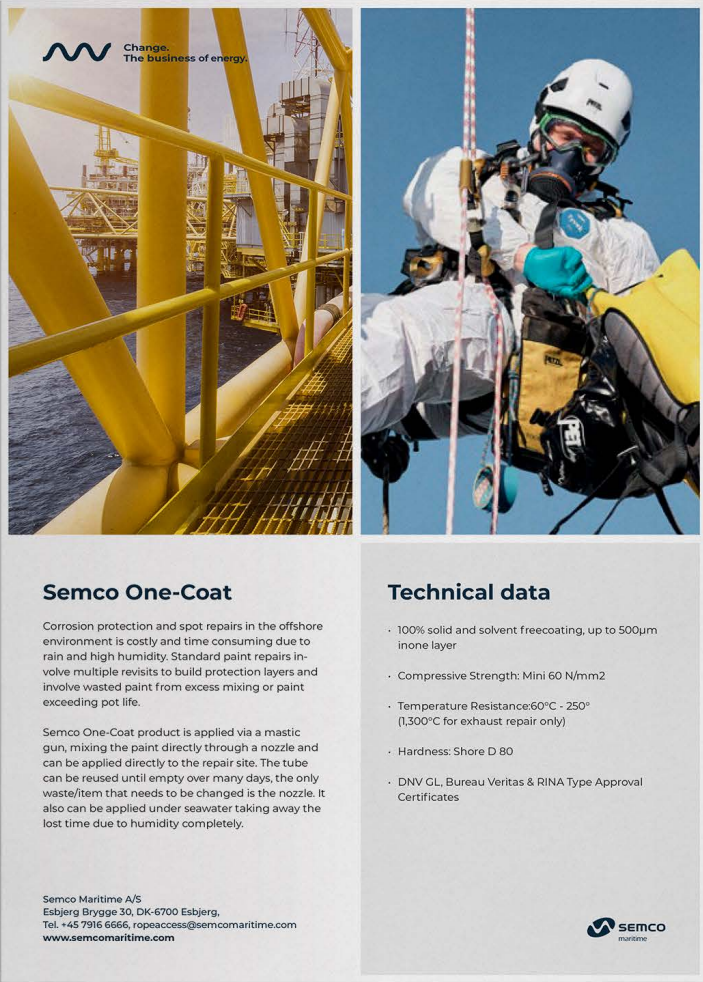
Roll ups



Product sheet /
2 pages,
front and back



Product sheet /
2 pages,
front and back



Semco One-Coat

Corrosion protection and spot repairs in the offshore environment is costly and time consuming due to rain and high humidity. Standard paint repairs involve multiple revisits to build protection layers and involve wasted paint from excess mixing or paint exceeding pot life.

Semco One-Coat product is applied via a mastic gun, mixing the paint directly through a nozzle and can be applied directly to the repair site. The tube can be reused until empty over many days, the only waste/item that needs to be changed is the nozzle. It also can be applied under seawater taking away the lost time due to humidity completely.

Semco Maritime A/S
Esbjerg Brygge 30, DK-6700 Esbjerg,
Tel. +45 7916 6666, ropeaccess@semcomaritime.com
www.semcomaritime.com

Technical data

- 100% solid and solvent free coating, up to 500µm in one layer
- Compressive Strength: Mini 60 N/mm2
- Temperature Resistance: 60°C - 250°
(1,300°C for exhaust repair only)
- Hardness: Shore D 80
- DNV GL, Bureau Veritas & RINA Type Approval Certificates



Change.
The business of energy.



Mechanical and construction

Second headline


Semco Maritime have all trades available within engineering, fabrication and maintenance. We do surveys, steel-construction, piping repairs and replacement, followed by detailed documentation.

We are working with multi skilled teams, for keeping the flexibility and reducing resources to a minimum. Able to provide all-inclusive packages, from project conception to completion, Semco Maritime can carry it all.

We provide:

- Project managers/supervisors
- Project support
- Survey, drafting, engineering, maturation and fabrication of work scopes/projects
- Purchase and handling materials
- Maturation sequence planning
- Welders and pipefitters
- Electricians and instrument technicians
- Scaffolding, rope access and riggers
- SL5 - Safe lifting specialists
- Painter, surface treatment and inspection
- Insulation for temperature and sound protection

Semco Maritime A/S
Esbjerg Brygge 30, DK-6700 Esbjerg.
Tel: +45 7916 6666, repairs@semcomaritime.com
www.semcomaritime.com



Product sheet with large image



Change.
The business of energy.



Mechanical and construction

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www.semcomaritime.com



Product sheet with small image



Change.
The business of energy.

Dry deluge testing

Use of dry deluge testing provides a more effective test of blockages in a deluge system. It is a very mobile system that can be moved easily to test in all industries that utilize a deluge system. Semco uses a non-toxic smoke that is made with glycol, which is safe for personnel.

Key Benefits of Dry Deluge Testing

- No marine growth, new corrosion or salt crust will form in deluge pipework and nozzles after testing with pressurized vapour
- The complete system is live throughout the process and the equipment does not impede the flow path of firewater to protected areas
- Damaged, blocked and partially blocked nozzles are quickly identified as well as ruptures or damage to pipework
- Dry Deluge Testing does not rely on the system being clean or having up-to-date hydraulic calculations and isometric drawings
- Will not affect gas detectors or UV detectors

Dry Deluge Testing reduces costs because

- It is efficient and has no disruption to normal platform activities
- Preparation time for Dry Deluge Testing is considerably shorter
- Smaller teams required means less bed space is required resulting in cost saving to client
- Complete platforms can be tested in days rather than weeks

Dry Deluge Testing is safer because

- No water ingress protection is required over sensitive instrumentation or electrical equipment
- Pipe wall failures are easier to identify
- Residual firewater from previous wet tests is displaced from the distribution pipe work
- No freezing of firewater in water

Semco Maritime A/S
Esbjerg Brygge 30, DK-6700 Esbjerg.
Tel: +45 7916 6666, repairs@semcomaritime.com
www.semcomaritime.com

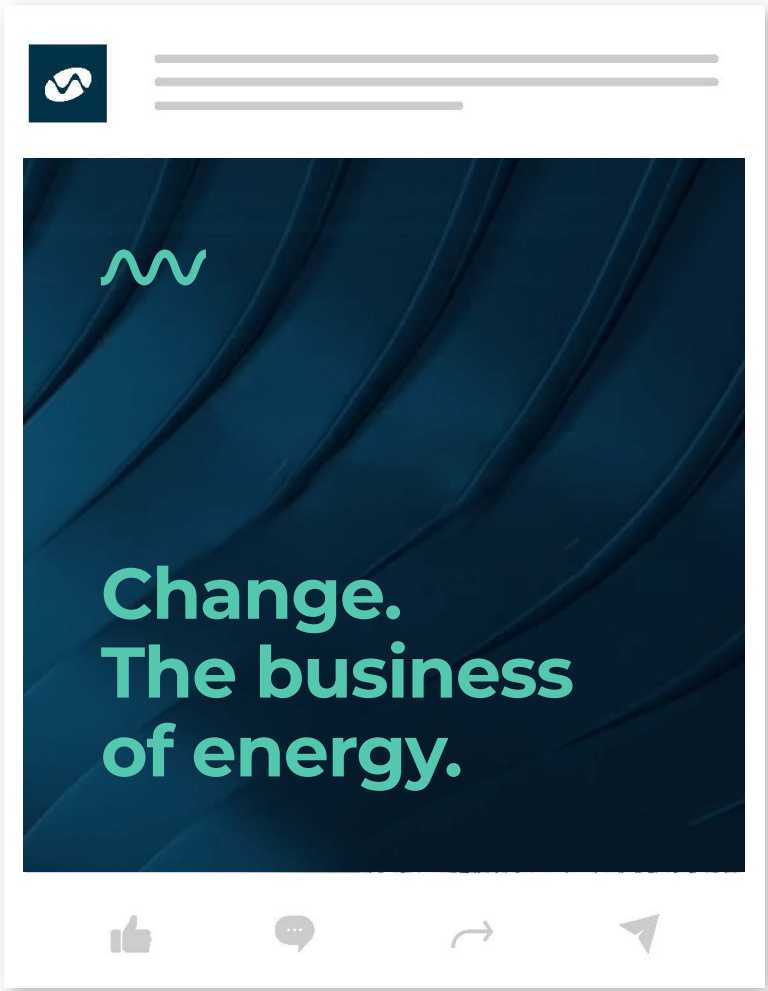


Product sheet without image

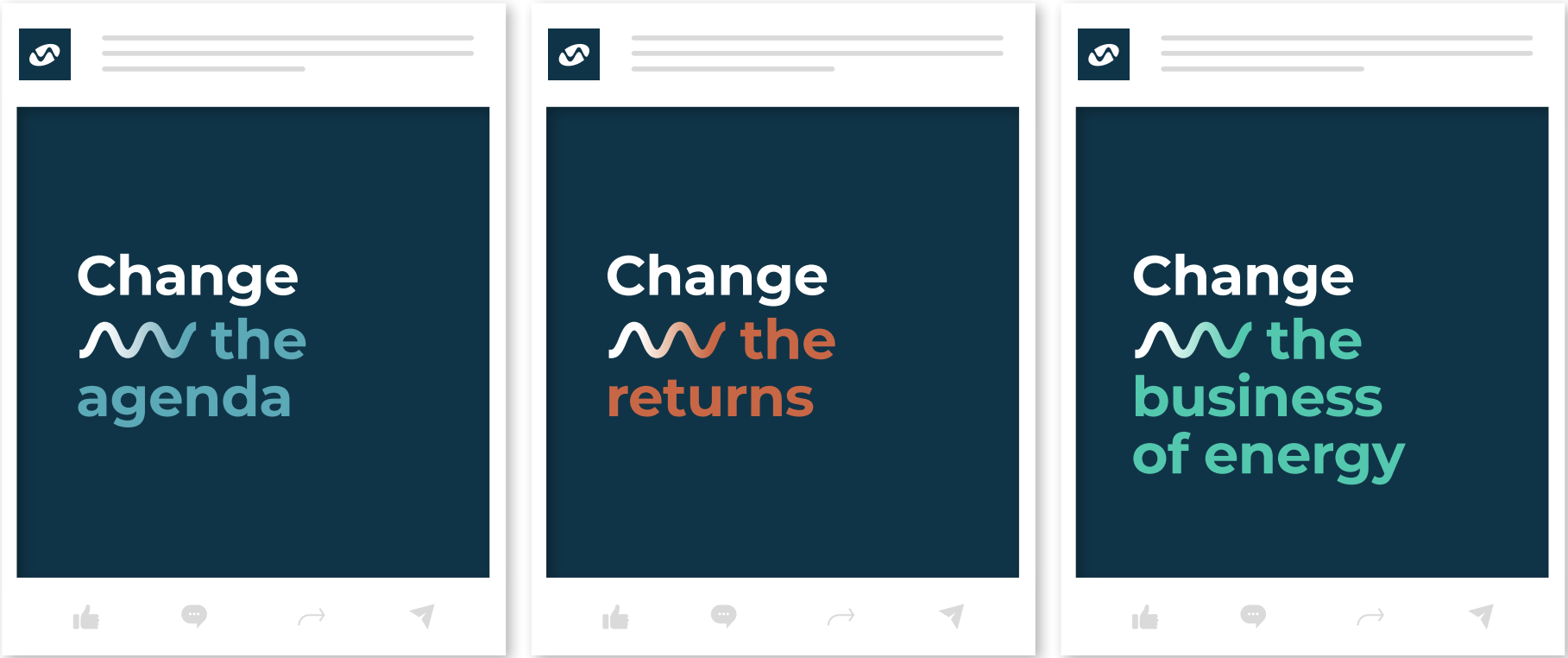
Examples

Social Media

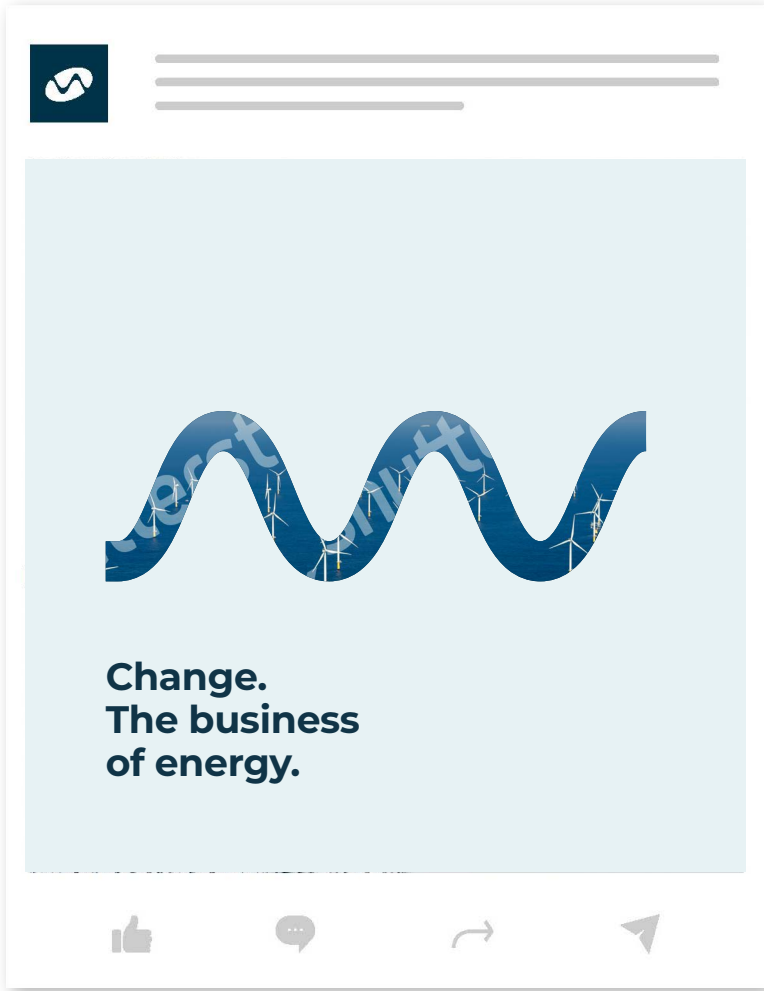
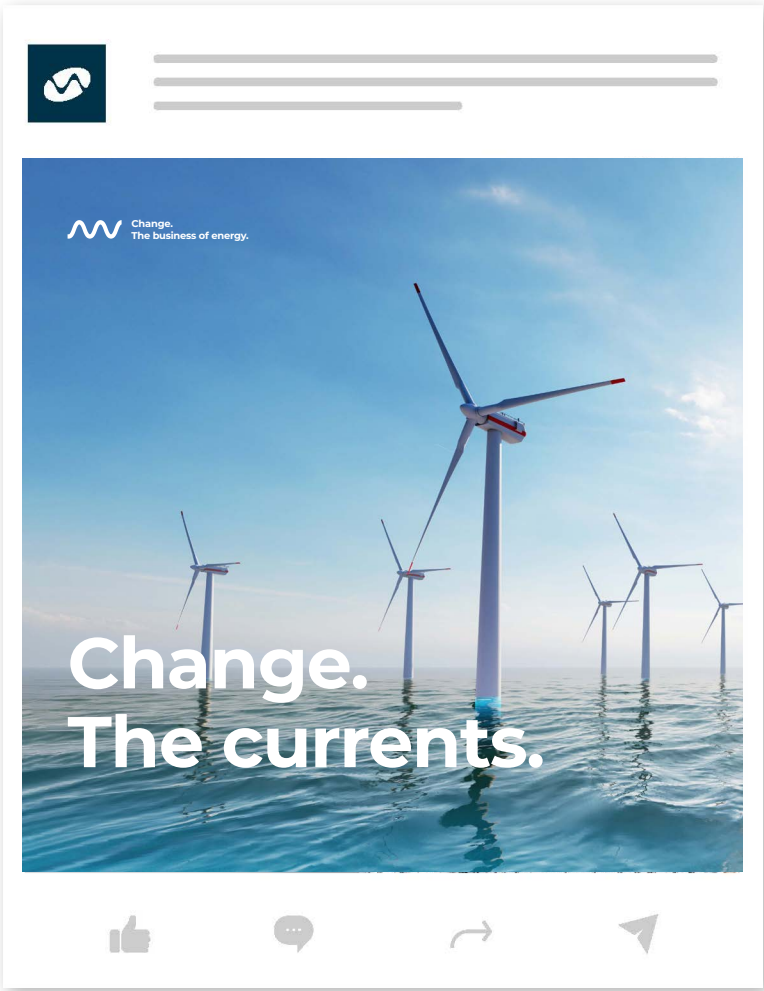
SoMe



SoMe



SoMe



SoMe

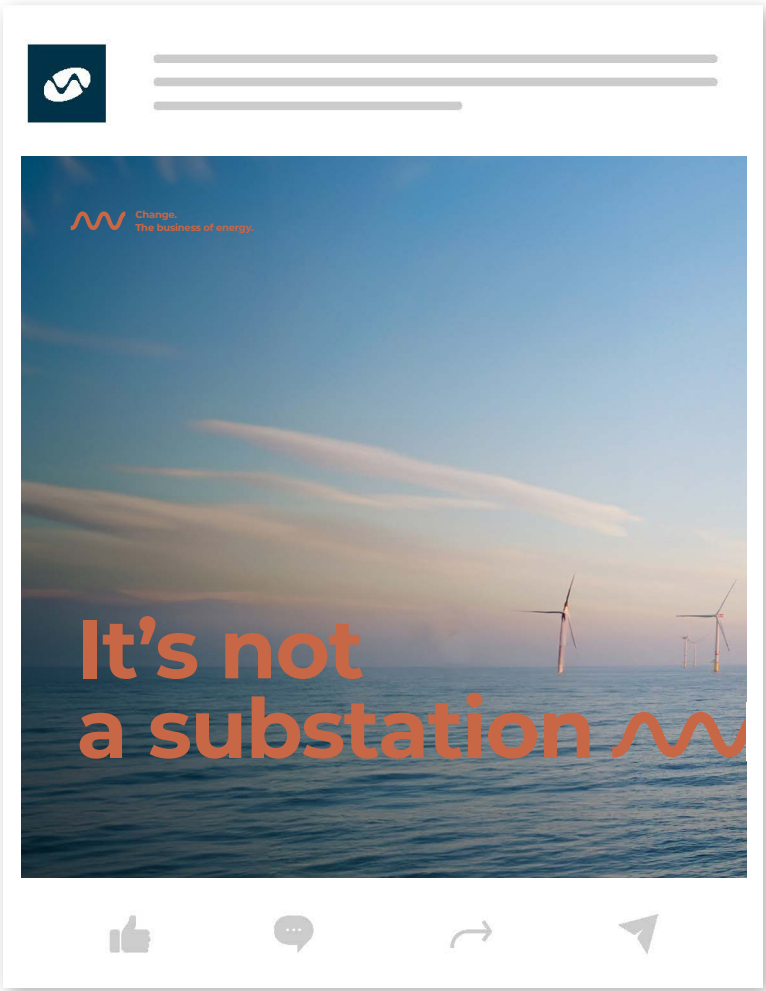


Image 1

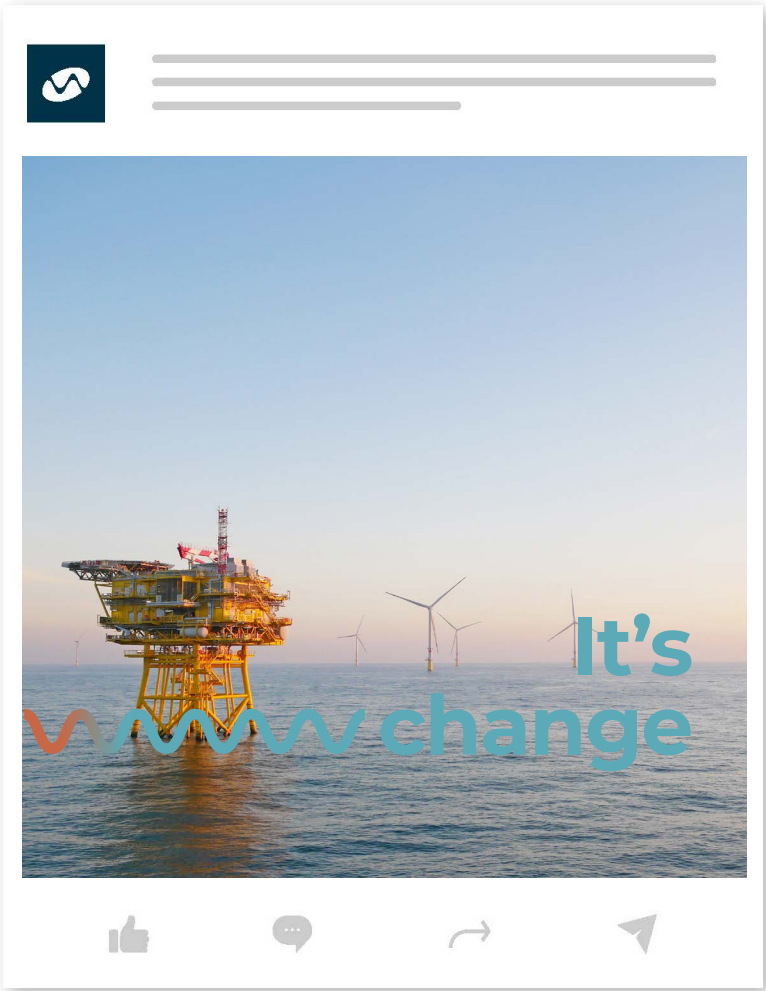


Image 2

Examples

Stationary



**Change.
The business of energy.**

Semco Maritime
Esbjerg Brygge 30
6700 Esbjerg
Denmark

+45 7916 6666
semco@semcomaritime.com

semcomaritime.com

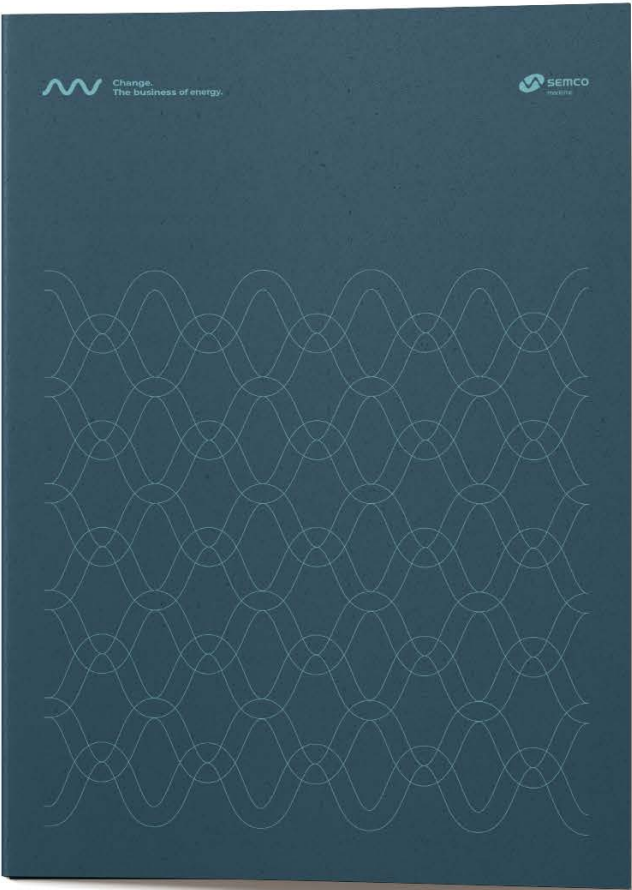
Business card



Notebook



Cover



Examples

PowerPoint layout



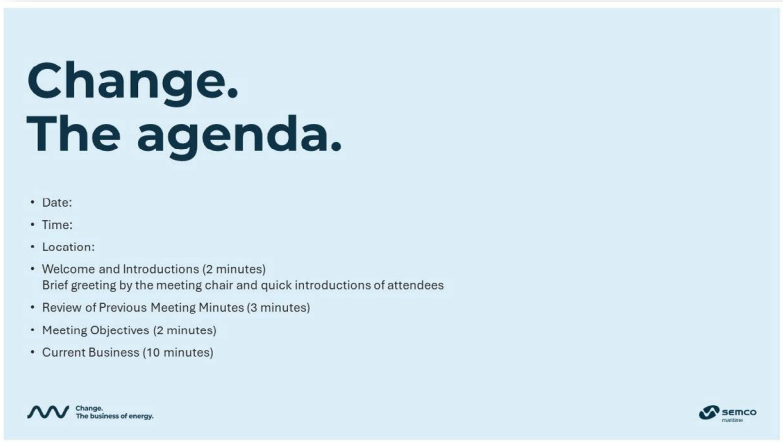
Front / title



Front / title

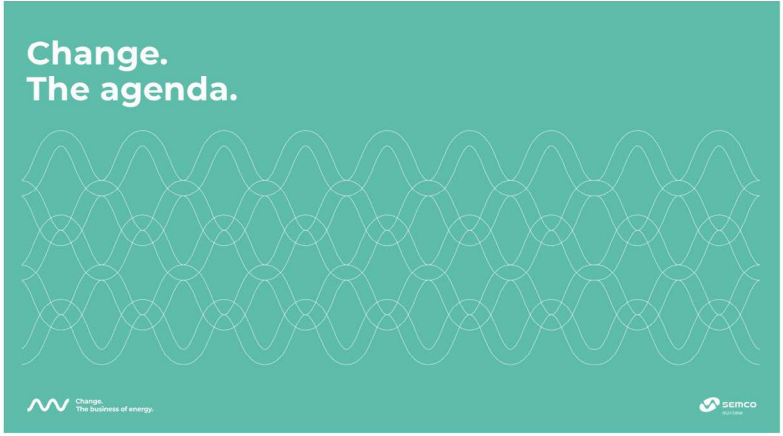


Front / title

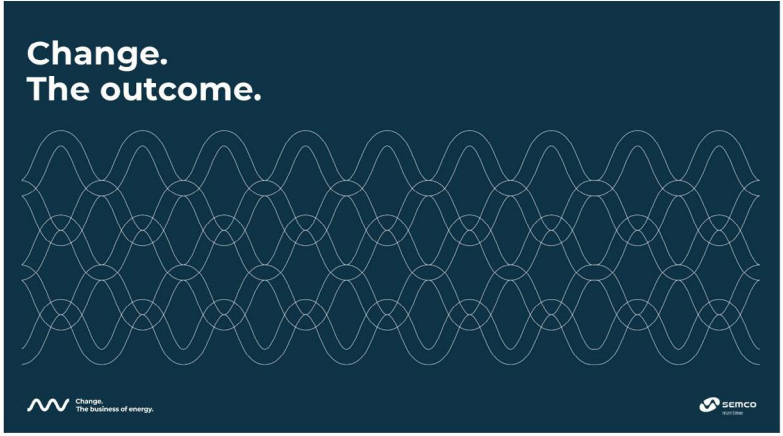


Agenda

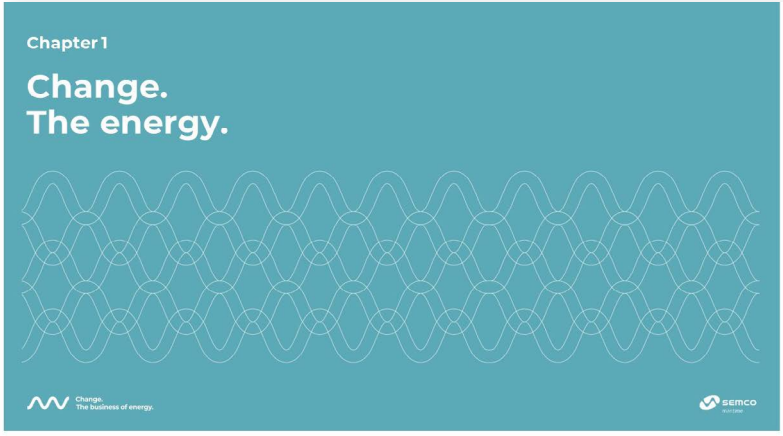
PowerPoint /
layout examples



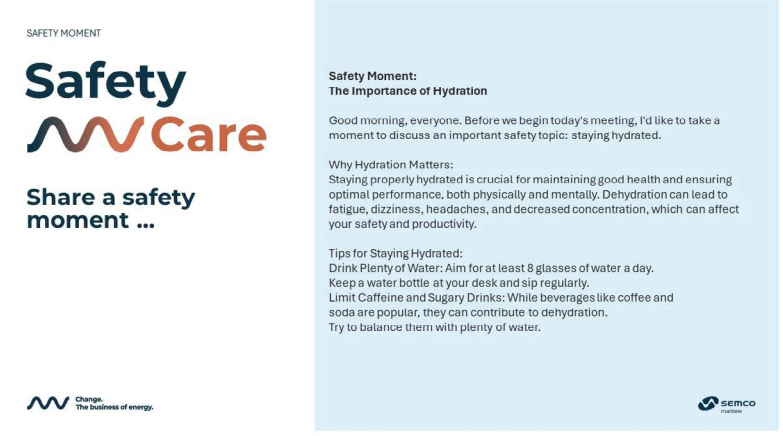
Chapter divider



Chapter divider




Chapter divider

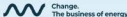



Safety moment

Keep. The change.


We all know the idealistic goal.
The greater purpose. The green why.
Now, let's talk about how - to get there.
Change. With us.



 Change.
The business of energy.


 semco
OIL & GAS


Case / project



New graphic element: The wave pattern

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 Change.
The business of energy.


Lorem Ipsum
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Case / project

In for a change?

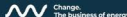
Contact:
Susanne Broeng Hansen
Graphic designer
suhh@semcomaritime.com
Tel. +45 7914 9141


 Change.
The business of energy.

 semco
OIL & GAS

End slide

Thank you for listening. And keep the change.

 Change.
The business of energy.

 semco
OIL & GAS

End slide

PowerPoint / layout examples



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CHAPTER 1

Change. The agenda.



We are game changers.

- Expertise and experience rooted in the challenges of both the conventional energy sector and the offshore wind industry.
- Unique position to bridge today's and tomorrow's solutions and enable the global energy transition.
- Powered by a strong will to drive change.
- Building on 40 years of dedication.



We are in the business of energy change.

00. month 2024

CCS PROJECT GREEN SAND

Change. The storage of CO2.

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aut landam, tem nim in numque
volora quiate pos aut inlorentem
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mi, officiat aut escis non por solorem
rectam halet, qui ut venem, nemqui de
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SEMCO MARITIME

BRAND GUIDE

EMPLOYER BRAND

Project Green Sand

2023

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Examples

Miscellaneous

T-shirt



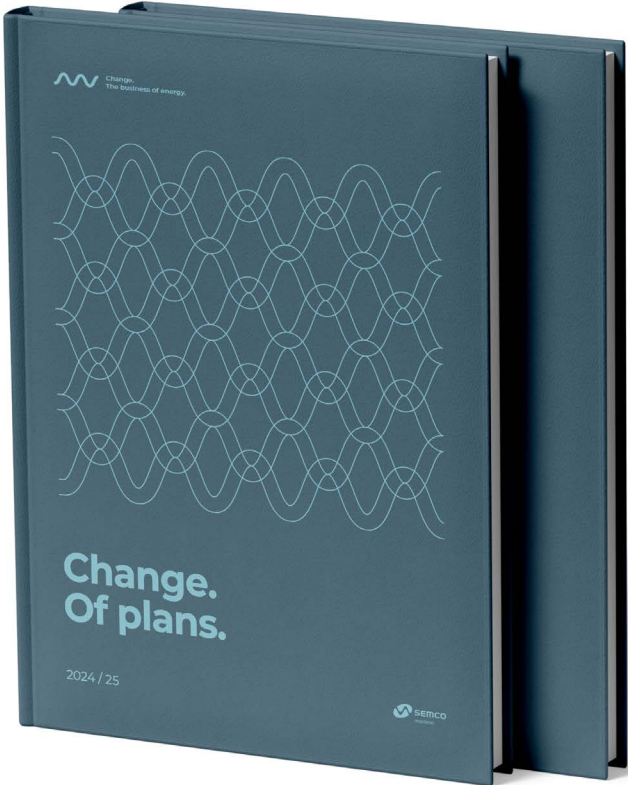
Water bottle
The Semco logo must be placed on the other side of the water bottle.



Tote bag



Calendar



Tote bag front



Tote bag back



Phone cover



Pen





On material with very limited space (e.g. name tags) the Semco logo is always prioritised over the tagline.



Change.
The business of energy.



Change.
The business of energy.



Change.
The business of energy.



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Support and guidance

If you have any questions
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